

**Course Title : Print and Online Media**

Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab (hours/week)	Credits	ECTS
COM 252	D	4	3	0	0	3.00	5
<b>Lecturer and Office Hours</b>			Rudi Dunga, Msc				
<b>Teaching Assistant and Office Hours</b>							
<b>Language</b>			Albanian				
<b>Course Level</b>			Bachelor				
<b>Description</b>							
<b>Objectives</b>							

**Course Outline**

Week	Topics
<b>Prerequisites</b>	
<b>Textbook</b>	<ul style="list-style-type: none"> <li>• Joseph R. Dominick, Dinamika e Komunikimit Masiv, UET Press, 2010</li> <li>• Francis Balle, Mediat dhe Shoqerite, Papirus 2011</li> <li>• Marshall McLuhan, Instrumentat e Komunikimit, Instituti I dilaogut dhe komunikimit, 2004</li> </ul>
<b>Other References</b>	• Burime online nga faqe të ndryshme interneti
<b>Laboratory Work</b>	
<b>Computer Usage</b>	
<b>Other</b>	

**Learning Outcomes and Competences****Course Evaluation Methods**

In-term studies	Quantity	Percentage
Midterms	1	20
Quizzes	0	0
Projects	10	20
Term Projects	0	0
Laboratory	0	0
Attendance	1	10
<b>Contribution of in-term studies to overall grade</b>		<b>50</b>
<b>Contribution of final examination to overall grade</b>		<b>50</b>
<b>Total</b>		<b>100</b>

**ECTS (Allocated Based on Student) Workload**

Activities	Quantity	Duration (hours)	Total Workload (hours)
Course Duration (Including the exam week : 16 x Total course hours)	16	3	48
Hours for off-the-classroom study (Pre-study, practice)	14	4	56
Assignments	10	0	0
Midterms	1	8	8

Final examination	1	13	13
Other	0	0	0
<b>Total Work Load</b>			<b>125</b>
<b>Total Work Load / 25 (hours)</b>			<b>5</b>
<b>ECTS</b>			<b>5</b>