

Course Title : Media History

Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab (hours/week)	Credits	ECTS
COM 112	B	2	3	0	0	3.00	5
Lecturer and Office Hours			Mark Marku, Prof. Assoc. Dr.				
Teaching Assistant and Office Hours							
Language			Albanian				
Course Level			Bachelor				
Description							
Objectives							

Course Outline

Week	Topics
Prerequisites	
Textbook	<ul style="list-style-type: none"> • Kovarik, Bill, Revolutions in Communications, Media History from Gutenberg to the Digital Age
Other References	<ul style="list-style-type: none"> • Mightier than the Sword by Rodger Streitmatter (Westview Press, 1997) • http://www.poynter.org/ • http://www.poynter.org/column.asp?id=45&aid=69395 • www.spj.org
Laboratory Work	
Computer Usage	
Other	

Learning Outcomes and Competences**Course Evaluation Methods**

In-term studies	Quantity	Percentage
Midterms	1	20
Quizzes	4	20
Projects	0	0
Term Projects	0	0
Laboratory	0	0
Attendance	1	10
Contribution of in-term studies to overall grade		50
Contribution of final examination to overall grade		50
Total		100

ECTS (Allocated Based on Student) Workload

Activities	Quantity	Duration (hours)	Total Workload (hours)
Course Duration (Including the exam week : 16 x Total course hours)	16	3	48
Hours for off-the-classroom study (Pre-study, practice)	14	4	56
Assignments	0	0	0

Midterms	1	10	10
Final examination	1	15	15
Other	0	0	0
Total Work Load			129
Total Work Load / 25 (hours)			5,16
ECTS			5