

**Course Title : Communication Theories**

Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab (hours/week)	Credits	ECTS
COM 102	A	2	3	0	0	3.00	5
<b>Lecturer and Office Hours</b>			Arta Sakja, Ms.				
<b>Teaching Assistant and Office Hours</b>							
<b>Language</b>			Albanian				
<b>Course Level</b>			Bachelor				
<b>Description</b>							
<b>Objectives</b>							

**Course Outline**

Week	Topics
<b>Prerequisites</b>	
<b>Textbook</b>	• Em Griffin, A First Look At Communication Theory, 7th ed, McGraw-Hill, 2009.
<b>Other References</b>	
<b>Laboratory Work</b>	
<b>Computer Usage</b>	
<b>Other</b>	

**Learning Outcomes and Competences****Course Evaluation Methods**

In-term studies	Quantity	Percentage
Midterms	1	20
Quizzes	4	20
Projects	0	0
Term Projects	0	0
Laboratory	0	0
Attendance	1	10
<b>Contribution of in-term studies to overall grade</b>		<b>50</b>
<b>Contribution of final examination to overall grade</b>		<b>50</b>
<b>Total</b>		100

**ECTS (Allocated Based on Student) Workload**

Activities	Quantity	Duration (hours)	Total Workload (hours)
Course Duration (Including the exam week : 16 x Total course hours)	16	3	48
Hours for off-the-classroom study (Pre-study, practice)	14	4	56
Assignments	0	0	0
Midterms	1	10	10
Final examination	1	15	15

Other	0	0	0
<b>Total Work Load</b>			<b>129</b>
<b>Total Work Load / 25 (hours)</b>			<b>5,16</b>
<b>ECTS</b>			<b>5</b>