

## Course Title : Advanced Research Methods I

Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab (hours/week)	Credits	ECTS
COM 401	A	1	3	0	0	3.00	6
<b>Lecturer and Office Hours</b>			Sezai Rokaj, Prof. Dr				
<b>Teaching Assistant and Office Hours</b>							
<b>Language</b>			Albanian				
<b>Course Level</b>			Master				
<b>Description</b>			This course intends the application in practice of the knowledges gained in "Advanced Researching Methods" during the selection and classification of materials of a study or thesis. Problems faced during the preparation of thesis and the solution ways. It also intends practice of researching techniques and methods				
<b>Objectives</b>			Supply of necessary informations for master and doctoral students relating regularly labor, selection and classification of materials during preparation of a study case or thesis. Problems faced during preparation of thesis and the solution ways. Researching techniques and methods. Gathering and classification of data.				

## Course Outline

Week	Topics
<b>1</b>	Presentation of the course structure, bibliography and general concepts
<b>2</b>	Important elements for the preparation of the thesis and research projects
<b>3</b>	Different epistemological views on scientific research
<b>4</b>	Pozitivist epistemology in social sciences.
<b>5</b>	Studying methods in pozitivist methodology.
<b>6</b>	Structure of a scientific paper in social sciences
<b>7</b>	Conventional epistemology
<b>8</b>	Midterm Exam
<b>9</b>	Intertextual role in a scientific paper
<b>10</b>	About the problem of bibliographic references in the scientific paper
<b>11</b>	About the construction of a questionnaire in the social sciences
<b>12</b>	Writing of research files at theoretical and developing work plan
<b>13</b>	Research ethics issues, plagiarism, quoting and original work report
<b>14</b>	General Discussion about the problems of research by students
<b>15</b>	Talking with groups of students about the way of a scientific paper construction
<b>16</b>	Final Exam

<b>Prerequisites</b>	
<b>Textbook</b>	<ul style="list-style-type: none"> <li>• Bruce L. Berg (2004) Qualitative Research Methods For The Social Sciences, Pearson Education, Inc, Boston.</li> <li>• Christine Daymon ve Immy Holloëay (2004) Qualitative Research Methods in Public Relations and Marketing Communications, Routledge, Neë York</li> <li>• Umberto Eko, Si bëhet një punim diplome, përkthim F.Lubonja</li> </ul>
<b>Other References</b>	<ul style="list-style-type: none"> <li>• Arthur Asa Berger (1998) Media Research Techniques, Sage Publication, USA.</li> <li>• Morgan, D. (1998) The Focus Group Guidebook, London: Sage Publications.</li> </ul>

<b>Laboratory Work</b>			
<b>Computer Usage</b>	Yes		
<b>Other</b>			
<b>Learning Outcomes and Competences</b>			
<b>1</b>	Student becomes familiar with the way of designing a scientific paper		
<b>2</b>	The student gets to know how to build the structure of a work in terms of the volume of parts within it		
<b>3</b>	Students become acquainted with the attitude that should keep to bibliography and citations within and at the end of the paper		
<b>Course Evaluation Methods</b>			
<b>In-term studies</b>	<b>Quantity</b>	<b>Percentage</b>	
Midterms	1	10	
Quizzes	0	0	
Projects	1	15	
Term Projects	0	0	
Laboratory	0	0	
Attendance	0	0	
<b>Contribution of in-term studies to overall grade</b>		<b>25</b>	
<b>Contribution of final examination to overall grade</b>		<b>75</b>	
<b>Total</b>		<b>100</b>	
<b>ECTS (Allocated Based on Student) Workload</b>			
<b>Activities</b>	<b>Quantity</b>	<b>Duration (hours)</b>	<b>Total Workload (hours)</b>
Course Duration (Including the exam week : 16 x Total course hours)	16	3	48
Hours for off-the-classroom study (Pre-study, practice)	14	5	70
Assignments	1	6	6
Midterms	1	10	10
Final examination	1	10	10
Other	0	0	0
<b>Total Work Load</b>			<b>144</b>
<b>Total Work Load / 25 (hours)</b>			<b>5,76</b>
<b>ECTS</b>			<b>6</b>