

Course Title : Advanced Research Methods I

| Code | Course Type | Regular Semester | Lecture (hours/week) | Seminar (hours/week) | Lab (hours/week) | Credits | ECTS |
|--|-------------|------------------|--|----------------------|------------------|---------|------|
| COM 401 | A | 1 | 3 | 0 | 0 | 3.00 | 6 |
| Lecturer and Office Hours | | | Sezai Rokaj, Prof. Dr | | | | |
| Teaching Assistant and Office Hours | | | | | | | |
| Language | | | Albanian | | | | |
| Course Level | | | Master | | | | |
| Description | | | This course intends the application in practice of the knowledges gained in "Advanced Researching Methods" during the selection and classification of materials of a study or thesis. Problems faced during the preparation of thesis and the solution ways. It also intends practice of researching techniques and methods | | | | |
| Objectives | | | Supply of necessary informations for master and doctoral students relating regularly labor, selection and classification of materials during preparation of a study case or thesis. Problems faced during preparation of thesis and the solution ways. Researching techniques and methods. Gathering and classification of data. | | | | |

Course Outline

| Week | Topics |
|------|--|
| 1 | Presentation of the course structure, bibliography and general concepts |
| 2 | Important elements for the preparation of the thesis and research projects |
| 3 | Different epistemological views on scientific research |
| 4 | Pozitivist epistemology in social sciences. |
| 5 | Studying methods in pozitivist methodology. |
| 6 | Structure of a scientific paper in social sciences |
| 7 | Conventional epistemology |
| 8 | Midterm Exam |
| 9 | Intertextual role in a scientific paper |
| 10 | About the problem of bibliographic references in the scientific paper |
| 11 | About the construction of a questionnaire in the social sciences |
| 12 | Writing of research files at theoretical and developing work plan |
| 13 | Research ethics issues, plagiarism, quoting and original work report |
| 14 | General Discussion about the problems of research by students |
| 15 | Talking with groups of students about the way of a scientific paper construction |
| 16 | Final Exam |

| | |
|-------------------------|--|
| Prerequisites | |
| Textbook | <ul style="list-style-type: none"> • Bruce L. Berg (2004) Qualitative Research Methods For The Social Sciences, Pearson Education, Inc, Boston. • Christine Daymon ve Immy Holloëay (2004) Qualitative Research Methods in Public Relations and Marketing Communications, Routledge, Neë York • Umberto Eko, Si bëhet një punim diplome, përkthim F.Lubonja |
| Other References | <ul style="list-style-type: none"> • Arthur Asa Berger (1998) Media Research Techniques, Sage Publication, USA. • Morgan, D. (1998) The Focus Group Guidebook, London: Sage Publications. |

| | | | |
|---|--|-------------------------|-------------------------------|
| Laboratory Work | | | |
| Computer Usage | Yes | | |
| Other | | | |
| Learning Outcomes and Competences | | | |
| 1 | Student becomes familiar with the way of designing a scientific paper | | |
| 2 | The student gets to know how to build the structure of a work in terms of the volume of parts within it | | |
| 3 | Students become acquainted with the attitude that should keep to bibliography and citations within and at the end of the paper | | |
| Course Evaluation Methods | | | |
| In-term studies | Quantity | Percentage | |
| Midterms | 1 | 30 | |
| Quizzes | 0 | 0 | |
| Projects | 0 | 0 | |
| Term Projects | 0 | 0 | |
| Laboratory | 0 | 0 | |
| Attendance | 0 | 0 | |
| Contribution of in-term studies to overall grade | | 30 | |
| Contribution of final examination to overall grade | | 70 | |
| Total | | 100 | |
| ECTS (Allocated Based on Student) Workload | | | |
| Activities | Quantity | Duration (hours) | Total Workload (hours) |
| Course Duration (Including the exam week : 16 x Total course hours) | 16 | 3 | 48 |
| Hours for off-the-classroom study (Pre-study, practice) | 14 | 5 | 70 |
| Assignments | 0 | 6 | 0 |
| Midterms | 1 | 10 | 10 |
| Final examination | 1 | 10 | 10 |
| Other | 0 | 0 | 0 |
| Total Work Load | | | 138 |
| Total Work Load / 25 (hours) | | | 5,52 |
| ECTS | | | 6 |