

## Course Title : Introduction to Speech Analysis

Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab (hours/week)	Credits	ECTS
COM 301	B	5	3	0	0	3.00	5
<b>Lecturer and Office Hours</b>			Aleksandër Çipa, Msc				
<b>Teaching Assistant and Office Hours</b>							
<b>Language</b>			Albanian				
<b>Course Level</b>			Bachelor				
<b>Description</b>			<p>The word "discourse" gives the idea that language is structured according to models (structure) that expressions of people follow when they participate in various areas of social life, such as "medical discourse" political discourse "etc.. Discourse analysis is the analysis of these models. It is not only an approach, but a series of interdisciplinary approaches that can be used to investigate many areas in different types of researches. Three different approaches of discourse analysis: Discourse theory of Ernesto Laclau and Chantal Mouffe-it; Critical analysis of discourse; Discursive psychology.</p>				
<b>Objectives</b>			<p>This course will help students understand that: - our ways of talking do not reflect our world in a neutral way; - identities and social relations play an active role in the creation and changing of the world; - different discourses, which represent specific ways of talking and understanding of social world, are involved in a constant battle with each other to manage each for himself hegemony, which means the hegemonic to fix the meanings of language in its own way; - the specific use of a language can change individual discourses and from there the social and cultural world, through the combination of elements taken from various discourses; - Our access to reality happens always through language. Through language we create representations of reality that are not just reflections of pre-existing reality, but contribute to build reality.</p>				

## Course Outline

Week	Topics
<b>1</b>	The branch of discourse analysis
<b>2</b>	Signs and verbal code
<b>3</b>	Marking and communication
<b>4</b>	Aristotle's rhetoric
<b>5</b>	To weigh the words: What makes an objective theory good
<b>6</b>	Narrative paradigm. Cultural studies according to Stuart Hall
<b>7</b>	The role of discourse in the construction of the world
<b>8</b>	Midterm Exam
<b>9</b>	Ancient rhetoric and neo rhetoric
<b>10</b>	Rhetorical discourse of persuasion, speeches, advertising
<b>11</b>	Discourse theory of Laclau and Mourfee
<b>12</b>	Gender Dialects
<b>13</b>	Social theory
<b>14</b>	The priority of politics in the theory of Laclau and Mourfee
<b>15</b>	The position of subject on the theory of Laclau and Mourfee
<b>16</b>	Final Exam

<b>Prerequisites</b>	
<b>Textbook</b>	<ul style="list-style-type: none"> <li>• Joegensen, M; Phillips, L.J; Discourse analysis as Theory and Method, Sage, London 2002</li> <li>• Barthes, R, Aventura semiologjike, Dukagjini, Prishtine 2012</li> </ul>
<b>Other References</b>	<ul style="list-style-type: none"> <li>• Fuga, Artan, Monolog, Botimet Dudaj, Tiranë,2010</li> <li>• Sausure, F, Kurs i gjuhësisë së përgjithëshme, Dituria, 2008</li> <li>• Progresi i nje studimi shkencor Franklin Broster</li> <li>• Studimet kulturore amerikane Lawrence Grossberg</li> <li>• Prespektiva Historike Stjuart Hall</li> <li>• Ju nuk mund te kuptoni Deborah Tannen</li> </ul>
<b>Laboratory Work</b>	
<b>Computer Usage</b>	
<b>Other</b>	

### Learning Outcomes and Competences

<b>1</b>	Students will gain knowledge about ways of making different kinds of discourses
<b>2</b>	Students will expand critical thinking about the role of discourse in constructing and changing social world
<b>3</b>	Students will be able to discuss the multiplicity of discursive identities

### Course Evaluation Methods

In-term studies	Quantity	Percentage
Midterms	1	20
Quizzes	0	0
Projects	2	30
Term Projects	0	0
Laboratory	0	0
Attendance	1	5
<b>Contribution of in-term studies to overall grade</b>		<b>55</b>
<b>Contribution of final examination to overall grade</b>		<b>45</b>
<b>Total</b>		<b>100</b>

### ECTS (Allocated Based on Student) Workload

Activities	Quantity	Duration (hours)	Total Workload (hours)
Course Duration (Including the exam week : 16 x Total course hours)	16	3	48
Hours for off-the-classroom study (Pre-study, practice)	14	4	56
Assignments	2	0	0
Midterms	1	10	10
Final examination	1	11	11
Other	0	0	0
<b>Total Work Load</b>			<b>125</b>
<b>Total Work Load / 25 (hours)</b>			<b>5</b>
<b>ECTS</b>			<b>5</b>