

Course Title : News Writing and Reporting II

Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab (hours/week)	Credits	ECTS
COM 212	B	4	3	2	0	4.00	5
Lecturer and Office Hours			Rudi Dunga, Msc				
Teaching Assistant and Office Hours							
Language			Albanian				
Course Level			Bachelor				
Description			News Reporting and Writing II, is a skills-based immersion into journalism. Students will learn the foundations of journalism and the craft's two main components - reporting and writing of the news - and will explore how news is delivered through mobile devices, TV, radio, Web and printed publications				
Objectives			This course aims to expose you to basic journalistic principles, and to build fundamental reporting and writing skills. These goals are pursued in lectures, assignments, and reporting exercises that echo the situations professional journalists face. By the end of the course, you can expect to have a good grasp of the fundamental issues and methods of gathering news & writing news stories. You will also have the opportunity to improve your Albanian-language writing skills, in order to convey facts in straightforward and understandable fashion				
Course Outline							
Week	Topics						
1	COURSE PRESENTATION - Description - Objectives - Results and competences						
2	CATEGORY COVERING - Principles for reporters covering a news category - Coverage of the most important local news categories						
3	NEWS FROM BUSINESS AND TRADE - How to report business events - Where to find events from the business						
4	SPORT - Coverage of the sports category - Coverage of competitions - Writing for the sport						
5	REPORTING SOCIAL SCIENCES - Participatory observation - Systematic study of data - Public opinion polls						
6	INVESTIGATIVE REPORTING - Processes - Resources - New tools						
7	BROADCAST NEWS - Selection criteria for broadcast news - News writing for radio - Prepare the writing for broadcast						
8	Midterm Exam						
9	WRITING FOR THE WEB - Web as a separate form of media - How to write for the Web - Legal and ethical concerns						
10	WRITING FOR PUBLIC RELATIONS - Writing for Public Relations - Different Approaches. - Writing press releases that attract attention - Approach to writing notices						
11	MEDIA LAW - Protection of resources and records - Right and court - Copyright and fair use of it						
12	ETHICS - Ethical philosophies - Solving ethical problems - Ethical problems for journalists						
13	REPORTING LIVE						
14	REPORTING LIVE						
15	PROJECTS PRESENTATION						
16	Final Exam						
Prerequisites							
Textbook			• “Raportim dhe shkrim lajmi”, Missouri Group				

Other References	<ul style="list-style-type: none"> • “Gazetaria”, Stephan Russ-Mohl • “Gazetari universal”, David Randall • “Shkrim, Raportim Iajmi”, Carole Rich • “News writing and reporting”, Melvin Mencher (Columbia University) 		
Laboratory Work			
Computer Usage			
Other			
Learning Outcomes and Competences			
1	Students acquire knowledges about news reporting and writing		
2	Students will be able to use better sources of information, to structure the story for a newspaper, TV, radio and web.		
Course Evaluation Methods			
In-term studies	Quantity	Percentage	
Midterms	1	20	
Quizzes	0	0	
Projects	1	30	
Term Projects	0	0	
Laboratory	0	0	
Attendance	1	10	
Contribution of in-term studies to overall grade		60	
Contribution of final examination to overall grade		40	
Total		100	
ECTS (Allocated Based on Student) Workload			
Activities	Quantity	Duration (hours)	Total Workload (hours)
Course Duration (Including the exam week : 16 x Total course hours)	16	5	80
Hours for off-the-classroom study (Pre-study, practice)	14	2	28
Assignments	1	0	0
Midterms	1	8	8
Final examination	1	10	10
Other	0	0	0
Total Work Load			126
Total Work Load / 25 (hours)			5,04
ECTS			5