

Course Title : Epoch and Intercultural Brand

Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab (hours/week)	Credits	ECTS
COM 414	C	2	4	0	0	4.00	6
Lecturer and Office Hours			Anxhela Hoxha, PhD				
Teaching Assistant and Office Hours							
Language			Albanian				
Course Level			Master				
Description			<p>The series of lectures themed "Cultural ages and streams" will describe, present and interpret the great streams, traditions and artistic styles that have characterized the different civilizations eras, from the ancient times till the actual situation of modern society. In this series of lectures will prevail an analytic of cultural logics in creating the traditions and great styles that constitute the features of historic and cultural eras. The lectures will be conceived considering the spiritual attempts and the spirit of civilized formations, to give as better as it can an impression on the taste of the beauty, philosophy, ethics and the force of imagination, conform the respective and adequate perception. Also, we will look into the co-existence of styles and traditions in bringing a new artistic formation, the support and exhaustion of the previous experience in founding new traditions. From the analysis of the affecting factors, we will evidence the deep passions, the spiritual relations with the politics, war, fatalities and different religious and social utopias. During the lecture series "Cultural ages and streams" we will discuss about the most important and sustainable paradigms of styles that have characterized civilization in the last 2000 years. The essence of cultural and artistic phenomena that identifies cultural eras through canon shaping and the endeavor to surpass it will be discussed as well. Apart the theoretic and interpretative part, the lectures will come with an illustrating basis in visual arts, music and literature. A special dedication will go to theoretic platforms, philosophical treatises and artistic manifestos, that aim to bring the key interpretation of phenomenological explanation of cultural eras and streams.</p>				
Objectives			<p>This course aims to: - Equip the student with comprehensive knowledge on theoretic and illustrative basis of great eras and styles, making visibly perceptible their features from each-other, which means knowledge of arts nomocracy and epochal tastes in the historical context. - To focus the students on the impact and huge role that art and cultures has in the change and evolution of the civilizing conscience structure as a reflection of the accumulated experience during centuries. - To enable to the students a qualifying knowledge for the artistic heritage of cultural eras, as a key to explain the social and historical spirit and the humanitarian essence as well of the world art according to cultural eras and epochs, as well the democratic greatness in spiritual enrichment of the human being through sustainable art values. - To get to learn how to appreciate and value the great art, created upon great ethic, religious and utopist values; to learn the progress mechanism of the spiritual being upon material tendencies in the random and utilitarian explanation of reality. - and thus, to get to know how to build a more efficient communication relationship with aesthetic values based in symbols and symbolic of spiritual experience in surpassing the individual and social crisis.</p>				

Course Outline

Week	Topics
1	Concept of culture
2	Prehistoric to antiquity (24.000 B.C. - 0 A.D)
3	Prehistoric to antiquity (0 A.D. - 500 A.D.)
4	Middle Age (500 - 1000)

5	Middle Age (1000 - 1500)
6	Renaissance and Mannerism (1500 -1600)
7	Renaissance and Mannerism (1600 -1700)
8	Midterm Paper
9	From Baroque to Neoclassicism (1700 - 1800)
10	From Baroque to Neoclassicism (1700 - 1800)
11	From Romanticism to realism and naturalism (1800 - 1900)
12	From Romanticism to realism and naturalism (1800 - 1900)
13	Modern Age (1900 - 2000)
14	Modern Age (1900 - 2000)
15	Discussion of the course concepts
16	Final Exam
Prerequisites	
Textbook	<ul style="list-style-type: none"> • 1. Grant, R. G. (2016). The history book. New York: DK Publishing. • 2. Bugler, C., Kramer, A., Weeks, M., Whatley, M., & Zaczek, I. (2017). The art book. London: Dorling Kindersley. • 3. Gilbert, R. (2016). The literature book. London: DK. • 4. Chilingirian, L. (2018). The classical music book. NY, NY: DK. • 5. Durante, V. (2018). Ballet: the definitive illustrated story. London: DK. • 6. Collins, M., Black, A., Cussans, T., Farndon, J., & Parker, P. (2017). Remarkable books: the worlds most beautiful and historic works. NY, NY: DK Publishing. • 7. Pavis, P. (1998). Dictionary of the theatre: terms, concepts, and analysis. Toronto: University of Toronto Press • 8. Leigh, D., Baxter, L., Farndon, J., Grant, K., & Wise, D. (2016). The movie book. NY, NY: DK Publishing
Other References	<ul style="list-style-type: none"> • 1. Countries and Their Cultures by Melvin Ember, Carol R. Ember Vol. 1-4 • 2. DK Publishing - Great Paintings. The World's Masterpieces Explored and Explained-Dorling Kindersley (2011) • 3. The Shakespeare Book (Big Ideas Simply Explained) (2016) • 4. (Palgrave Studies in the History of Subcultures and Popular Music) Keith Gildart,Anna Gough-Yates,Sian Lincoln,Bill Osgerby,Lucy Robinson,John Street,Peter Webb,Matthew Worley (eds.) - Youth Culture (2017) • 5. DK - Art That Changed the World- (2013) • 6. Igor Davidenko, Yaroslav Kesler - Book of Civilization (EkoPress-2000) • 7. Palmira J. Brummett, Robert R. Edgar, Neil J. Hackett, George F. Jewsbury, Barbara S. Molony - Civilization Past & Present, Volume A (MyHistoryLab Series) -Longman (2006) • 8. Palmira Brummett, Robert Edgar, Neil J. Hackett, Barbara Molony - Civilization Past & Present_ Volume B -Longman Pearson (2006) • 9. Robert Edgar, Barbara Molony, Neil J. Hackett, Palmira Brummett, George F. Jewsbury - Civilization Past & Present, Volume C -Pearson Education (2006) • 10. Samuel Gregg - Reason, Faith, and the Struggle for Western Civilization-Gateway Editions (25 Jun 2019) • 11. Ted Gioia - Music_ A Subversive History-Basic Books (2019) • 12. Mustafa Kayyali_ Will Durant - The Story of Civilization (2019) • 13. DK Publishing - Modern history in pictures _ a visual guide to the events that shaped our world-DK Publishing (2012) • 14. DK Publishing, Smithsonian Institution - Timelines of History_ The Ultimate Visual Guide To The Events That Shaped The World-DK Publishing (2011)
Laboratory Work	
Computer Usage	
Other	

Learning Outcomes and Competences

1	To know the student with the basic rules of the art of writing
2	The student must carry papers with high scientific level
3	The student might analyse an artistic product in its cultural background
4	The student might to distinguish the main features of the major cultural trends and of the periods that produced them

Course Evaluation Methods

In-term studies	Quantity	Percentage
Midterms	0	0
Quizzes	0	0
Projects	0	0
Term Projects	1	40
Laboratory	0	0
Attendance	1	10
Contribution of in-term studies to overall grade		50
Contribution of final examination to overall grade		50
Total		100

ECTS (Allocated Based on Student) Workload

Activities	Quantity	Duration (hours)	Total Workload (hours)
Course Duration (Including the exam week : 16 x Total course hours)	16	4	64
Hours for off-the-classroom study (Pre-study, practice)	14	4	56
Assignments	1	0	0
Midterms	0	10	0
Final examination	1	20	20
Other	0	0	0
Total Work Load			140
Total Work Load / 25 (hours)			5,6
ECTS			6