

Course Title : Economic Journalism

Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab (hours/week)	Credits	ECTS
COM 213	B	3	3	0	0	3.00	5
Lecturer and Office Hours			Emirjon Senja, Msc				
Teaching Assistant and Office Hours							
Language			Albanian				
Course Level			Bachelor				
Description			Economic Journalism is a course that will provide students with knowledge of basic concepts of Macroeconomics and Microeconomics, which are necessary for anyone who deals with economic journalism but also for their general education.				
Objectives			The course aims to knowledge of basic concepts followed for engagement through projects, developing skills of having objective and independent view about macro and micro general developments.				

Course Outline

Week	Topics
1	Economic systems Macroeconomics Microeconomics Production possibility curve Political Economy
2	Budget Reporting on budget What is budget deficit Budget deficit Financing Public debt
3	Public finances Fiscal policies Knowledge of basic legislation Data management
4	Gross Domestic Product Components of GDP Methods of calculating GDP Real GDP and Nominal GDP Prepare stories about GDP
5	Unemployment and Inflation Employment Consumption Prices Phillips curve Reporting on it
6	Unemployment and Inflation Employment Consumption Prices Phillips curve Reporting on it
7	The banking system Coverage of Bank of Albania Role of Central Bank Monetary policy Commercial banks Loans and deposits Exchange rate
8	Midterm Exam
9	Financial Markets Shares Bonds Treasury bills
10	International trade Exports and imports Trade balance Free Trade Agreements Writing about imports and exports
11	Insurance market Types of Insurance Payment of damages Legislation
12	DemandSupply and market equilibrium Types of supply and demand Factors that affect Reporting on markets
13	DemandSupply and market equilibrium Types of supply and demand Factors that affect Reporting on markets
14	Monopoly Oligopoly
15	Energy
16	Final Exam
Prerequisites	
Textbook	<ul style="list-style-type: none"> • Hayes Keith, Bussines Journalism, How to report on Bussines and Economics • Canavor Natalie, Meiowitz Claire, • Minxhozi Luljeta, "Ekonomia", ALBDESING, Tiranë 2007 • Hadëri Sulo, "Ekonomia Monetare", AGAFER, Tiranë 2003 • New Columbia Knight-Bagehot Guide, "Writing about business-to Economis and business journalism"

Other References	• CalaFischer Stanley, Dornbusch Rudiger,		
Laboratory Work			
Computer Usage			
Other			
Learning Outcomes and Competences			
1	Students will have basic knowledge about economic journalism.		
2	Students will be able to use well information sources, to construct and analyze events on this field.		
Course Evaluation Methods			
	In-term studies	Quantity	Percentage
	Midterms	1	20
	Quizzes	0	0
	Projects	10	20
	Term Projects	1	20
	Laboratory	0	0
	Attendance	0	0
	Contribution of in-term studies to overall grade		60
	Contribution of final examination to overall grade		40
	Total		100
ECTS (Allocated Based on Student) Workload			
	Activities	Quantity	Duration (hours)
	Course Duration (Including the exam week : 16 x Total course hours)	16	3
	Hours for off-the-classroom study (Pre-study, practice)	14	2
	Assignments	11	0
	Midterms	1	20
	Final examination	1	40
	Other	0	0
	Total Work Load		136
	Total Work Load / 25 (hours)		5,44
	ECTS		5