

| Course Title : | | | | | | | |
|---------------------------------------------------------------------|-------------|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|------------------|------------------------|------|
| Code | Course Type | Regular Semester | Lecture (hours/week) | Seminar (hours/week) | Lab (hours/week) | Credits | ECTS |
| COM 351 | D | 5 | 3 | 0 | 0 | 3.00 | 5 |
| Lecturer and Office Hours | | | Alban Tartari, PhD Candidate | | | | |
| Teaching Assistant and Office Hours | | | | | | | |
| Language | | | Albanian | | | | |
| Course Level | | | Bachelor | | | | |
| Description | | | | | | | |
| Objectives | | | | | | | |
| Course Outline | | | | | | | |
| Week | Topics | | | | | | |
| Prerequisites | | | | | | | |
| Textbook | | | <ul style="list-style-type: none"> • Papa, M. J., Daniels, T. D., & Spiker, B. K. (2008). Organizational communication: Perspectives and trends. Thousand Oaks, CA: Sage | | | | |
| Other References | | | <ul style="list-style-type: none"> • American Psychological Association's Style website - http://www.apastyle.org • National Communication Association - http://www.natcom.org • Eastern Communication Association - http://www.ecasite.com • International Communication Association - http://www.icahdq.org/ • James C. McCroskey, Ed. D. - http://www.jamescmccroskey.com/ | | | | |
| Laboratory Work | | | | | | | |
| Computer Usage | | | | | | | |
| Other | | | | | | | |
| Learning Outcomes and Competences | | | | | | | |
| Course Evaluation Methods | | | | | | | |
| In-term studies | | | | | Quantity | Percentage | |
| Midterms | | | | | 1 | 20 | |
| Quizzes | | | | | 4 | 20 | |
| Projects | | | | | 0 | 0 | |
| Term Projects | | | | | 0 | 0 | |
| Laboratory | | | | | 0 | 0 | |
| Attendance | | | | | 1 | 20 | |
| Contribution of in-term studies to overall grade | | | | | | 60 | |
| Contribution of final examination to overall grade | | | | | | 40 | |
| Total | | | | | | 100 | |
| ECTS (Allocated Based on Student) Workload | | | | | | | |
| Activities | | | | Quantity | Duration (hours) | Total Workload (hours) | |
| Course Duration (Including the exam week : 16 x Total course hours) | | | | 16 | 3 | 48 | |
| Hours for off-the-classroom study (Pre-study, practice) | | | | 14 | 4 | 56 | |

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|-------------------------------------|---|----|------------|
| Assignments | 0 | 0 | 0 |
| Midterms | 1 | 10 | 10 |
| Final examination | 1 | 11 | 11 |
| Other | 0 | 0 | 0 |
| Total Work Load | | | 125 |
| Total Work Load / 25 (hours) | | | 5 |
| ECTS | | | 5 |