

Course Name : Advanced Research Methods I							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
COM 401	A	Fall	3.00	0.00	0.00	3.00	6.00
Lecturer		Sezai Rokaj, Prof. Dr					
Assistant							
Course language		Albanian					
Course level		Master					
Description		This course intends the application in practice of the knowledges gained in “Advanced Researching Methods” during the selection and classification of materials of a study or thesis. Problems faced during the preparation of thesis and the solution ways. It also intends practice of researching techniques and methods					
Objectives		Supply of necessary informations for master and doctoral students relating regularly labor, selection and classification of materials during preparation of a study case or thesis. Problems faced during preparation of thesis and the solution ways. Researching techniques and methods. Gathering and classification of data.					
Core Concepts							
Course Outline							
Week	Topic						
1	Presentation of the course structure, bibliography and general concepts						
2	Important elements for the preparation of the thesis and research projects						
3	Different epistemological views on scientific research						
4	Pozitivist epistemology in social sciences.						
5	Studying methods in pozitivist methodology.						
6	Structure of a scientific paper in social sciences						
7	Conventional epistemology						
8	Midterm Exam						
9	Intertextual role in a scientific paper						
10	About the problem of bibliographic references in the scientific paper						
11	About the construction of a questionnaire in the social sciences						
12	Writing of research files at theoretical and developing work plan						
13	Research ethics issues, plagiarism, quoting and original work report						
14	General Discussion about the problems of research by students						
15	Talking with groups of students about the way of a scientific paper construction						
16	Final Exam						

Prerequisites	The student must attend the course at a minimum rate of 75%.		
Literature	• Bruce L. Berg (2004) Qualitative Research Methods For The Social Sciences, Pearson Education, Inc, Boston. • Christine Daymon ve Immy Holloëay (2004) Qualitative Research Methods in Public Relations and Marketing Communications, Routledge, Neë York • Umberto Eko, Si bëhet një punim diplome, përkthim F.Lubonja		
References	• Arthur Asa Berger (1998) Media Research Techniques, Sage Publication, USA. • Morgan, D. (1998) The Focus Group Guidebook, London: Sage Publications.		
Course Outcome			
1	Student becomes familiar with the way of designing a scientific paper		
2	The student gets to know how to build the structure of a work in terms of the volume of parts within it		
3	Students become acquainted with the attitude that should keep to bibliography and citations within and at the end of the paper		
Course Evaluation			
In-term Studies		Quantity	Percentage
Midterms		1	10
Quizzes		0	0
Projects		1	15
Term Projects		0	0
Laboratory		0	0
Class Participation		0	0
Total in-term evaluation percent			25
Final exam percent			75
Total			100
ECTS Workload (Based on Student Workload)			
Activities	Quantity	Duration (hours)	Total (hours)
Course duration (Including the exam week: 16x Total hours of the course)	16	3	48
Study hours outside the classroom (Preparation, Practice, etc.)	14	5	70
Duties	1	6	6
Midterms	1	10	10
Final Exam	1	10	10
Other	0	0	0
Total Work Load			144
Total Work Load / 25 (hours)			5.76
ECTS			6.00