

Course Name : News, Power and Truth Relationship							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
COM 513	C	Fall	3.00	0.00	0.00	3.00	6.00
Lecturer		Ardita Reci, PhD					
Assistant							
Course language		Albanian					
Course level		Master					
Description		Since the 16th century, numerous researcher and philosophers have attempted to determine the relationship between power, state,politics, government, the media and their influence over freedom and control. Throughout the years, as the political, economic and social conditions have changed a number of theories have shed some light with their attempt to explain these relationships. Regardless of these changes and directions: the main theme is the interdependence of the relationship between information, the media and the truth from the political systems,ideological system as well as other determining and dominant factors. Such factors of the political authorities include economic and social which dictate and impose on specific media systems, through which information and communication circulate. Sometimes respecting deontology and information media, which results in the truthful media, sometimes subjected to censorship, and sometimes censorship veiled by self-censorship – the result of which is manipulation.Morethen the truth powers prefer propaganda to hide the truth. Today’s media has become an industry built upon the needs of an open society, where information is sold, as a package, to the different interest and parties in power and to the state. This information is distributed in various formats that include text, photography, video, static and interactive infographs. Everything is broadcast through the many different outlets that on one hand facilitate communication but which at the same time create a compelling circuit that can be easily manipulated.					
Objectives		The analysis of political systems, theories of the authorities – the instruments, goals to be placed in control- the media systems under the constant pressure of the power whose only goal is to control the information. On the other hand, the analysis of real news, conflicts, and wars carried out by the various international media will enable the creation of the practical and theoretical platform upon which we can promote debates that aim to break down this analysis of the informational media used by the powers to carry out the truth or to manipulate it by creating structures or by using instruments, ideology and complex philosophy which determine the relationships between the news, the power and the truth.					
Core Concepts							
Course Outline							
Week	Topic						
1	What is the power, the types, forms and instruments of its exercise.						
2	The relationship of power with the media. The rapport between information and truth.						
3	Power and War. Theory of Conflict.						
4	Forms of exercise of state propaganda. Censorship and self-censorship.						
5	The Albanian case of the media propaganda system in the communist era.						
6	International media systems. Comparative overview between the main models.						
7	Control of media ownership. Media and power economy.						

8	Midterm exam
9	New forms of exercising political power in the era of personal and digital media communications. Trends and critics of time.
10	Building public opinion and the power of modern propaganda.
11	Audience's behavior to the political realities in the media.
12	Building news based on models and identities built in television studios.
13	The specifics of the journalist's profession in the new technological conditions. Do we need journalists anymore?
14	Rapport between local and national news.
15	Epistemological discussion: Can the media report the truth?
16	Final Exam
Prerequisites The student must attend the course at a minimum rate of 75%.	
Literature	• Fuga, Artan: Mediamorfozë dhe metakomunikim; Papirus, Tiranë, 2017 • Fuga, Artan: Monolog, Papirus, 2010 • "Mbi televizionin", Pierre Burdieu, Revista Polis 8, UET • Giddens, Anthony: Sociologjia, 2007. • Çipuri, Ramadan, Vetëcensura, Realitete të gazetarisë shqiptare; Papirus, Tiranë, 2016
References	• Mearsheimer, John J.: Perse genjejne udheheqesit, 2011 • Foucault, Michel: Dija dhe pushteti, 2009 • Cohen, Lenard J.: Millosheviç - mister i pushtetit, 2010
Course Outcome	
1	Organization and analysis of the structures that connect media, power and truth, formed as a result of the existential nature upon which are built strategies of communication, information carried out by the assigned media systems.
2	The main purpose is the understand that the relationship between information, power and truth are not unintended but schemes, strategies and politics that are dominated by predetermined geopolitical, economic and social goals that act and impose pressure and power in various forms within the various media systems. It is the politic ,economic,the ideological power that imposes the rise and power of the international system of information.And in this situation,the role of the media to tell the truth is very important.
3	The course objective is the study of these relationships as an entity of elements that help to understand the role of information, communication, tools in search of the truth, as an entity of information, analysis, reflection, sources which in the world of information globalization and arrival of new media will help be more secure than before as well as the ability to have this information be manipulated more easily than before. Knowledge of the functions of these relationships between media, government and truth will allow us to reach this truth far easier by protecting us further from manipulation, says Christian Kakam, in his book "Politic power and manipulation"

Course Evaluation			
In-term Studies	Quantity	Percentage	
Midterms	1	30	
Quizzes	0	0	
Projects	0	0	
Term Projects	1	20	
Laboratory	0	0	
Class Participation	0	0	
Total in-term evaluation percent			50
Final exam percent			50
Total			100
ECTS Workload (Based on Student Workload)			
Activities	Quantity	Duration (hours)	Total (hours)
Course duration (Including the exam week: 16x Total hours of the course)	16	3	48
Study hours outside the classroom (Preparation, Practice, etc.)	14	4	56
Duties	1	0	0
Midterms	1	20	20
Final Exam	1	26	26
Other	0	0	0
Total Work Load			150
Total Work Load / 25 (hours)			6.00
ECTS			6.00