

| Course Name : Thesis |                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
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| Course Code          | Course Type                                                                                                                                                                                                                       | Regular Semester                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Lecture (hours/week) | Seminar (hours/week) | Lab. (hours/week) | Credits | ECTS  |
| COM 610              | E                                                                                                                                                                                                                                 | Spring                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 2.00                 | 0.00                 | 0.00              | 2.00    | 18.00 |
|                      |                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| Lecturer             |                                                                                                                                                                                                                                   | Ana Kekezi, PhD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| Assistant            |                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| Course language      |                                                                                                                                                                                                                                   | Albanian                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                      |                      |                   |         |       |
| Course level         |                                                                                                                                                                                                                                   | Master                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                      |                      |                   |         |       |
| Description          |                                                                                                                                                                                                                                   | The master thesis is prepared individually by the student. The student conducts an independent research on a specific topic, proposed and approved by the department. Students should be able to do research and report on the whole process, which leads to the final text of the master thesis. Students begin by identifying the study problem, data collection, data analysis methods, etc. They describe them in later stages in the research results. Students who attend this course have a supervisor in their research and in thesis that they prepare in terms of graduation at the end of this studies cycle. |                      |                      |                   |         |       |
| Objectives           |                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| Core Concepts        |                                                                                                                                                                                                                                   | • Methodology • Quantitative research • Qualitative research • Empirical data • Theories of persuasion                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                      |                      |                   |         |       |
| Course Outline       |                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| Week                 | Topic                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| 1                    | Introduction to the syllabus. Familiarity of students with thesis follow-up procedures. Description of the role of the supervisor and the obligations of the students.                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| 2                    | Methodological session - Meeting with the thesis supervisor. Review of technical elements of the paper. Thesis format, number of pages, citation style, etc.                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| 3                    | Methodological session - Meeting with the thesis supervisor. Discussion on the literature and other resources that will be used during the preparation of the thesis. Recommendations on the theoretical framework of the thesis. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| 4                    | Methodological session - Meeting with the thesis supervisor. Discussion on the methodology that will be used. Review of the most appropriate scientific methods for thesis preparation.                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| 5                    | Methodological session - Meeting with the thesis supervisor. Consultation on the progress of the work. Review of problems encountered in providing literature and support resources.                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| 6                    | Consultation session - Meeting with the thesis supervisor. Consultation on the progress of the work. Review of the theoretical chapter and discussion on the theoretical approaches that support the thesis work                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| 7                    | Consultation session - Meeting with the thesis supervisor. Consultation on the progress of the work. Review of the hypothesis and research questions.                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| 8                    | Consultation session - Meeting with the thesis supervisor. Consultation on the progress of the work. Review of the Analysis Chapter.                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| 9                    | Consultation session - Meeting with the thesis supervisor. Consultation on the progress of the work. Evaluation of empirical data. Discussion on data collection methods.                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| 10                   | Consultation session - Meeting with the thesis supervisor. Consultation on the progress of the work. Questionnaire review. Discussions on the sample and the level of representation.                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |
| 11                   | Consultation session - Meeting with the thesis supervisor. Consultation on the progress of the work. Evaluation of interviews and case studies taken into analysis                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                      |                      |                   |         |       |

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| <b>12</b>                                                                        | Consultation session - Meeting with the thesis supervisor. Consultation on the progress of the work. Review of preliminary conclusions and recommendations that can be drawn from the paper.                                                                                |
| <b>13</b>                                                                        | Consultation session - Meeting with the thesis supervisor. Consultation on the progress of the work. Review of preliminary conclusions and recommendations that can be drawn from the paper.                                                                                |
| <b>14</b>                                                                        | Consultation session - Meeting with the thesis supervisor. Consultation on the progress of the work. Final recommendations on the findings and conclusions of the thesis.                                                                                                   |
| <b>15</b>                                                                        | Consultation session - Meeting with the thesis supervisor. Consultation on the progress of the work. Discussions on the thesis defense session. Recommendations on preparing the presentation for the defense session. Full analysis of the whole thesis follow-up process. |
| <b>16</b>                                                                        | Final Exam                                                                                                                                                                                                                                                                  |
| <b>Prerequisites</b>                                                             |                                                                                                                                                                                                                                                                             |
| The student must attend the course at a minimum rate of 75%.                     |                                                                                                                                                                                                                                                                             |
| <b>Literature</b>                                                                |                                                                                                                                                                                                                                                                             |
| • • Literatura duhet të përshtatet / përzgjidhet në varësi të temës së trajtuar. |                                                                                                                                                                                                                                                                             |
| <b>References</b>                                                                |                                                                                                                                                                                                                                                                             |
| <b>Course Outcome</b>                                                            |                                                                                                                                                                                                                                                                             |
| <b>1</b>                                                                         | Studentët në përfundim të tezës janë gjendje të nxjerrin përunfime bazuar në metoda shkecnore.                                                                                                                                                                              |
| <b>2</b>                                                                         | Studentët në përfundim të tezës kanë përvetësuar njohuri të thelluara mbi temë e studimit                                                                                                                                                                                   |
| <b>3</b>                                                                         | Studentët në përfundim të tezës janë kompetent të prezantojnë gjetjet e punimit të tyre dhe të argumentojnë përfundimet.                                                                                                                                                    |

| Course Evaluation                                                        |          |                  |               |
|--------------------------------------------------------------------------|----------|------------------|---------------|
| In-term Studies                                                          | Quantity | Percentage       |               |
| Midterms                                                                 | 0        | 0                |               |
| Quizzes                                                                  | 0        | 0                |               |
| Projects                                                                 | 0        | 0                |               |
| Term Projects                                                            | 0        | 0                |               |
| Laboratory                                                               | 0        | 0                |               |
| Class Participation                                                      | 0        | 0                |               |
| Total in-term evaluation percent                                         |          |                  | 0             |
| Final exam percent                                                       |          |                  | 100           |
| Total                                                                    |          |                  | 100           |
| ECTS Workload (Based on Student Workload)                                |          |                  |               |
| Activities                                                               | Quantity | Duration (hours) | Total (hours) |
| Course duration (Including the exam week: 16x Total hours of the course) | 16       | 2                | 32            |
| Study hours outside the classroom (Preparation, Practice, etc.)          | 14       | 25               | 350           |
| Duties                                                                   | 0        | 0                | 0             |
| Midterms                                                                 | 0        | 0                | 0             |
| Final Exam                                                               | 1        | 0                | 0             |
| Other                                                                    | 7        | 10               | 70            |
| Total Work Load                                                          |          |                  | 452           |
| Total Work Load / 25 (hours)                                             |          |                  | 18.08         |
| ECTS                                                                     |          |                  | 18.00         |