

Course Name : News, Power and Truth Relationship							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
COM 513	C	Fall	3.00	0.00	0.00	3.00	6.00
Lecturer		Ali Zaimi, PhD					
Assistant		Suela Musta, PhD					
Course language		Albanian					
Course level		Master					
Description		Since the 16th century, numerous researcher and philosophers have attempted to determine the relationship between power, state,politics, government, the media and their influence over freedom and control. Throughout the years, as the political, economic and social conditions have changed a number of theories have shed some light with their attempt to explain these relationships. Regardless of these changes and directions: the main theme is the interdependence of the relationship between information, the media and the truth from the political systems,ideological system as well as other determining and dominant factors. Such factors of the political authorities include economic and social which dictate and impose on specific media systems, through which information and communication circulate. Sometimes respecting deontology and information media, which results in the truthful media, sometimes subjected to censorship, and sometimes censorship veiled by self-censorship – the result of which is manipulation.Morethen the truth powers prefer propaganda to hide the truth. Today’s media has become an industry built upon the needs of an open society, where information is sold, as a package, to the different interest and parties in power and to the state. This information is distributed in various formats that include text, photography, video, static and interactive infographs. Everything is broadcast through the many different outlets that on one hand facilitate communication but which at the same time create a compelling circuit that can be easily manipulated.					
Objectives							
Core Concepts							
Course Outline							
Week	Topic						
1	What is the power, the types, forms and instruments of its exercise.						
2	The relationship of power with the media. The rapport between information and truth.						
3	Power and War. Theory of Conflict.						
4	Forms of exercise of state propaganda. Censorship and self-censorship.						
5	The Albanian case of the media propaganda system in the communist era.						
6	International media systems. Comparative overview between the main models.						
7	Control of media ownership. Media and power economy.						
8	Midterm exam						
9	New forms of exercising political power in the era of personal and digital media communications. Trends and critics of time.						
10	Building public opinion and the power of modern propaganda.						
11	Audience's behavior to the political realities in the media.						

12	Building news based on models and identities built in television studios.
13	The specifics of the journalist's profession in the new technological conditions. Do we need journalists anymore?
14	Rapport between local and national news.
15	Epistemological discussion: Can the media report the truth?
16	Final Exam
Prerequisites	
The student must attend the course at a minimum rate of 75%.	
Literature	
• Çipuri, Ramadan, Vetëcensura, Realitete të gazetarisë shqiptare; Papirus, Tiranë, 2016 • Giddens, Anthony: Sociologjia, 2007. • “Mbi televizionin”, Pierre Burdieu, Revista Polis 8, UET • Fuga, Artan: Monolog, Papirus, 2010 • Fuga, Artan: Mediamorfozë dhe metakomunikim; Papirus, Tiranë, 2017	
References	
• Cohen, Lenard J.: Millosheviç - misteri i pushtetit, 2010 • Foucault, Michel: Dija dhe pushteti, 2009 • Mearsheimer, John J.: Perse genjejne udheheqesit, 2011	
Course Outcome	
1	Organizimi dhe analiza e strukturës së lidhjeve midis Medias,Pushtetit e së Vërtetës e ngritur si lidhje e qënësishme mbi të cilat ndërtohen strategji komunikimi,informimi të përcjella ndërmjet sistemeve të caktura mediatike
2	Qëllimi kryesor është të kuptuarit se raportet midis Informacionit,Pushtetit e së Vërtetës nuk janë raporte rastësore por skema , strategji e politika që dominohen nga qëllime të paracaktura gjeopolitike,ekonomike e sociale që veprojnë e ushtrojnë presion e pushtet në forma të ndryshme brënda sistemeve të ndryshme mediatike.Është pushteti që imponon edhe ngritjen e fuqizimin e Sistemeve ndërkombëtare të informacionit. E në këtë situatë roli i medias për të përcjellë të vertetën është mjaft i rëndësishëm.
3	Objektiv i lëndës është studimi i këtyre raporteve si një tërësi elementesh që ndihmojnë për të kuptuar rolin e informacionit dhe komunikimit, instrumentat e kërkimit të së vërtetës, si një tërësi informacionesh, analizash, refleksionesh, burimesh qënë botën e globalizimit të informacionit e me lindjen e mediave të reja mund të sigurohen më lehtësisht se më pare. Ashtu si mund të manipulohen edhe më lehtë se më parë.Njohja e funksionimit të raporteve Media, Pushtet e Vërtetë...e afron më shumë të vërtetën duke na mbrojtur më shumë edhe nga manipulimi,thotë Christian Kakam,në librin e tij “Pushteti politik dhe manipulimi”.

Course Evaluation			
In-term Studies	Quantity	Percentage	
Midterms	1	30	
Quizzes	0	0	
Projects	1	10	
Term Projects	0	0	
Laboratory	0	0	
Class Participation	1	10	
Total in-term evaluation percent			50
Final exam percent			50
Total			100
ECTS Workload (Based on Student Workload)			
Activities	Quantity	Duration (hours)	Total (hours)
Course duration (Including the exam week: 16x Total hours of the course)	16	3	48
Study hours outside the classroom (Preparation, Practice, etc.)	14	7	98
Duties	1	0	0
Midterms	1	0	0
Final Exam	1	1	1
Other	0	0	0
Total Work Load			147
Total Work Load / 25 (hours)			5.88
ECTS			6.00