

Course Name : Advanced English I							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
EFL 103	E	Fall	5.00	0.00	0.00	5.00	5.00
Lecturer		Irena Shehu, PhD					
Assistant		Elsuida Hoxhaj, Msc					
Course language		English					
Course level		Bachelor					
Description		This book contains 48 modules in eight units. Each unit deals with a key sector of activity in the business world. There are six different types of module: 1.About business 2.Vocabulary 3.Grammar 4.Speaking 5.Writing 6.Case Study					
Objectives		The course aims to help the students in two things; how to do business in English and the language you need to do it. The new language and structures are presented in The Student’s Book in order to provide language practice and extension.					
Core Concepts		1. Work Culture 2. Customer service 3. Products packaging 4. Career choices 5. Negotiating and retailing 6. Meetings, ethical, behaviour and social performance 7. Business Performance 8. International deals and payments					
Course Outline							
Week	Topic						
1	Business Fundamentals; Company types and structures fq 6-10						
2	Unit 1 Corporate Culture fq 10-21						
3	Unit 2 Customer Support fq 22-33						
4	Reviews 1 and 2 fq 34-35						
5	Unit 3 Products and Packaging fq 36-47						
6	Unit 4 Careers fq 48-59						
7	Reviews 3 and 4 fq 60-61						
8	Mid-Term Exam						
9	Unit 5 Making deals fq 62-73						
10	Unit 6 Company and Community fq 74-85						
11	Reviews 5 and 6 fq 86-87						
12	Unit 7 Mergers and acquisitions fq 88-99						
13	Unit 8 International trade fq 100-111						
14	Reviews 7 and 8 fq 112-113						
15	Project Presentation						
16	Final Exam						

Prerequisites	The student must attend the course at a minimum rate of 75%.		
Literature	• The Business 2.0 B1+ Intermediate Student’s Book John Allison with Paul Emmerson		
References	• eWorkbook John Allison with Paul Emmerson • English Grammar in Use – fourth edition by Raymond Murphy		
Course Outcome			
1	Students will be able to understand long speech, lectures and follow intricate lines of argument in English.		
2	Students will use business and marketing language in English.		
3	Students will enrich the vocabulary of the language in which they study with the terms of the field.		
4	Students will be able to read English language articles and texts related to contemporary topics in which the writer adopts a particular point of view or attitude.		
5	Students will be able to actively participate in academic discussions in English by presenting clear, detailed descriptions and defending a particular point of view by describing the various advantages and disadvantages.		
6	Students will be able to take notes and write essays and summaries in English.		
Course Evaluation			
In-term Studies		Quantity	Percentage
Midterms		1	30
Quizzes		0	0
Projects		1	20
Term Projects		0	0
Laboratory		0	0
Class Participation		1	10
Total in-term evaluation percent			60
Final exam percent			40
Total			100
ECTS Workload (Based on Student Workload)			
Activities	Quantity	Duration (hours)	Total (hours)
Course duration (Including the exam week: 16x Total hours of the course)	16	5	80
Study hours outside the classroom (Preparation, Practice, etc.)	14	3	42
Duties	1	1	1
Midterms	1	1	1
Final Exam	1	1	1
Other	0	0	0
Total Work Load			125
Total Work Load / 25 (hours)			5.00
ECTS			5.00