

<b>Course Name : Media History</b>							
<b>Course Code</b>	<b>Course Type</b>	<b>Regular Semester</b>	<b>Lecture (hours/week )</b>	<b>Seminar (hours/week )</b>	<b>Lab. (hours/week)</b>	<b>Credits</b>	<b>ECTS</b>
COM 112	B	Spring	3.00	0.00	0.00	3.00	5.00
<b>Lecturer</b> Mark Marku, Prof. Dr.							
<b>Assistant</b>							
<b>Course language</b> Albanian							
<b>Course level</b> Bachelor							
<b>Description</b>							
<b>Objectives</b>							
<b>Core Concepts</b>							
<b>Course Outline</b>							
<b>Week</b>	<b>Topic</b>						
<b>Prerequisites</b>	The student must attend the course at a minimum rate of 75%.						
<b>Literature</b>	<ul style="list-style-type: none"> <li>• Kovarik, Bill, Revolutions in Communications, Media History from Gutenberg to dhe Digital Age</li> </ul>						
<b>References</b>	<ul style="list-style-type: none"> <li>• Mightier than the Sword by Rodger Streitmatter (WestvieW Press, 1997)</li> <li>• <a href="http://www.poynter.org/">http://www.poynter.org/</a></li> <li>• <a href="http://www.poynter.org/column.asp?id=45&amp;aid=69395">http://www.poynter.org/column.asp?id=45&amp;aid=69395</a></li> <li>• <a href="http://www.spj.org">www.spj.org</a></li> </ul>						

<b>Course Evaluation</b>			
<b>In-term Studies</b>	<b>Quantity</b>	<b>Percentage</b>	
Midterms	1	20	
Quizzes	4	20	
Projects	0	0	
Term Projects	0	0	
Laboratory	0	0	
Class Participation	1	10	
<b>Total in-term evaluation percent</b>		<b>50</b>	
<b>Final exam percent</b>		<b>50</b>	
<b>Total</b>		<b>100</b>	
<b>ECTS Workload (Based on Student Workload)</b>			
<b>Activities</b>	<b>Quantity</b>	<b>Duration (hours)</b>	<b>Total (hours)</b>
Course duration (Including the exam week: 16x Total hours of the course)	16	3	48
Study hours outside the classroom (Preparation, Practice, etc.)	14	4	56
Duties	0	0	0
Midterms	1	10	10
Final Exam	1	15	15
Other	0	0	0
<b>Total Work Load</b>			<b>129</b>
<b>Total Work Load / 25 (hours)</b>			<b>5.16</b>
<b>ECTS</b>			<b>5.00</b>