

Course Name : Communication Theories							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
COM 102	C	Spring	3.00	0.00	0.00	3.00	5.00
Lecturer Arta Sakja, Ms.							
Assistant							
Course language Albanian							
Course level Bachelor							
Description							
Objectives							
Core Concepts							
Course Outline							
Week	Topic						
Prerequisites	The student must attend the course at a minimum rate of 75%.						
Literature	• Em Griffin, A First Look At Communication Theory, 7th ed, McGraw-Hill, 2009.						
References							

Course Evaluation			
In-term Studies	Quantity	Percentage	
Midterms	1	20	
Quizzes	4	20	
Projects	0	0	
Term Projects	0	0	
Laboratory	0	0	
Class Participation	1	10	
Total in-term evaluation percent		50	
Final exam percent		50	
Total		100	
ECTS Workload (Based on Student Workload)			
Activities	Quantity	Duration (hours)	Total (hours)
Course duration (Including the exam week: 16x Total hours of the course)	16	3	48
Study hours outside the classroom (Preparation, Practice, etc.)	14	4	56
Duties	0	0	0
Midterms	1	10	10
Final Exam	1	15	15
Other	0	0	0
Total Work Load			129
Total Work Load / 25 (hours)			5.16
ECTS			5.00