

Course Name : Fotografi Kreative							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
MUL 103	B	Fall	2.00	1.00	0.00	2.50	5.00
<b>Lecturer</b>		Eriet Mucollari, Msc					
<b>Assistant</b>							
<b>Course language</b>		Albanian					
<b>Course level</b>		Program Profesional 2-Vjeçar					
<b>Description</b>		<p>This course focuses on the expressive and aesthetic aspects of photography in fine art. Emphasis will be placed on the use of the camera, composition, film exposure and dark room techniques to achieve an artistic effect and to continue further with the areas of negative quality, printing and good presentation. This course also focuses on technical skills and also expands the understanding of the ways in which we construct and read images. Photography is presented as a tool for individual creative expression, with emphasis on the technique and development of visual reading. Students will develop their ability to execute photographic images and also express their unique individual artistic ideas. Course content includes systematic exploration of techniques through demonstration and experimentation in the classroom. Students will be introduced to Photoshop as well as the basics of digital scanning and printing. Students can learn to work with analog cameras while still using the process of digital scanning and printing. The course will include in a portfolio of original photographs.</p>					
<b>Objectives</b>		<p>The content of this course presents a structured learning approach that will give students a framework to work on design projects and photographic skills for personal communication. This course aims to promote independent learning and help build design skills, including the ability to research, plan and execute work in a systematic way. Students are encouraged to adopt a thematic approach, documenting all developmental work. With the transition to a digital workflow, now is the best time to embrace communication as the main focus in photography education.</p>					
<b>Core Concepts</b>		1. Shooting 2. Focus 3. Lighting 4. Edit 5. Printing 6. Balancing 7. Composition 8. Contrast 9. Digital image 10. Exposure					
Course Outline							
Week	Topic						
1	Introduction and presentation of the subject, tasks, projects, appointments, etc. Answering questions about the course. Photo History, Photo Styles, Third Rule, SLR, Basic DSLR Settings, File Management, Creative Habits, Necessary Equipment, Sensor and Internal Mirrors, Full Frame vs Crop Sensor, Bites & Bytes.						
2	Working with the camera Modal commands Lens structure and type Primary lenses Cleansing the senses Introduction to Shutter Speed, Opening and ISO mode White balance Access to light						
3	Design principles: contrast, balance, visual weight, harmony, unity, variety, repetition, rhythm, movement, emphasis, gradation and 3D shapes						
4	LIGHTENING Drawings with light, lightbox lighting, projected light, creative flash effects, night lights, custom lighting						
5	Kompozimi Mësimi i të shikuarit Krijimi i ekuilibrit Drejtimi i syrit Plotësimi i planit të parë Thyerja e rregullave Kompozimi për ndikim						
6	Fokusi Shikimi i mprehtë Më pak është më shumë De-fokusuar për efekt Fokusimi në veprim						
7	Submission, presentation and critique of the first project						

<b>8</b>	Semi-final exam
<b>9</b>	The dark room Image interpretation Print toning Color printing Creating lith prints Soft focus printing
<b>10</b>	People on camera Capture the emotion Portraits that tell a story Put yourself in the picture Photograph the children Travel portraits
<b>11</b>	scenes Classic view Intimate landscape The change of seasons Expressionist landscapes Manual lighting
<b>12</b>	Urban landscape Exterior view Everything square Pieces and parts Interior photography
<b>13</b>	Nature Wildlife photography Pets in the parade Wild pictures Wild garden life
<b>14</b>	Lëvizja Shprehje e lëvizjes Veprimi i ngrirjes Aksion i përditshëm Kalimi i kohës
<b>15</b>	Dorëzimi, prezantimi dhe kritika e projektit të dytë
<b>16</b>	Final Exam
<b>Prerequisites</b>	The student must attend the course at a minimum rate of 75%.
<b>Literature</b>	<ul style="list-style-type: none"> <li>• Photography foundations for art &amp; design, the creative photography handbook, fourth edition, by Mark Galer, 2007</li> </ul>
<b>References</b>	<ul style="list-style-type: none"> <li>• • Art &amp; Fear, Observations on the Perils (and Rewards) of ArtMaking, by David Bayles &amp; Ted Orland</li> <li>• • Focus on Photography: A Curriculum Guide, Written by Cynthia Way for the International Center of Photography, 2006</li> <li>• • The Creative Photography Handbook: A Sourcebook of Techniques and Ideas, by Lee Frost, 2003</li> <li>• • The A-Z of creative photography, over 70 techniques explained in full, by Lee frost, 1998</li> <li>• • Path: Ways of Working in Photography, by Jim Beecher</li> </ul>
<b>Course Outcome</b>	
<b>1</b>	Understanding the role of creativity and imagination in the composition of photographs
<b>2</b>	Image analysis for creative use of visual design elements and principles
<b>3</b>	Understanding the role of visual perception in photographic composition
<b>4</b>	Making effective decisions that balance technical, creative and practical choices
<b>5</b>	Applying composition bases to take pictures

<b>Course Evaluation</b>			
<b>In-term Studies</b>	<b>Quantity</b>	<b>Percentage</b>	
Midterms	1	20	
Quizzes	0	0	
Projects	1	30	
Term Projects	0	0	
Laboratory	0	0	
Class Participation	1	10	
<b>Total in-term evaluation percent</b>		<b>60</b>	
<b>Final exam percent</b>		<b>40</b>	
<b>Total</b>		<b>100</b>	
<b>ECTS Workload (Based on Student Workload)</b>			
<b>Activities</b>	<b>Quantity</b>	<b>Duration (hours)</b>	<b>Total (hours)</b>
Course duration (Including the exam week: 16x Total hours of the course)	16	3	48
Study hours outside the classroom (Preparation, Practice, etc.)	14	5	70
Duties	1	4	4
Midterms	1	1	1
Final Exam	1	2	2
Other	0	0	0
<b>Total Work Load</b>			<b>125</b>
<b>Total Work Load / 25 (hours)</b>			<b>5.00</b>
<b>ECTS</b>			<b>5.00</b>