Course Name : Dizajn Grafik 2 (Computer Graphics)							
Course Code	**Course Type**	**Regular Semester**	**Lecture (hours/week)**	**Seminar (hours/week)**	**Lab. (hours/week)**	**Credits**	**ECTS**
MUL 102	B	Spring	2.00	0.00	0.00	1.50	3.00

Lecturer	Ejup Lila, Msc
Assistant	
Course language	Albanian
Course level	Program Profesional 2-Vjeçar
Description	Graphic design is a way of solving problems and visual communication that uses photography, illustration and typography. This course provides important basic skills for the graphic design discipline. Through individual projects and in the studio, students learn the vocabulary of visual communication design and become familiar and familiar with the analog and digital production processes of graphic design. The course is treated using a variety of teaching methods including lectures, videos, discussions, classroom criticism, laboratory work, various presentations by guests, visits to the design studio, meetings with experts in the field, etc. All student projects are evaluated based on: Shape - are the proper design principles followed? Functionality - Does it solve the customer's core problem? Concept - given an attractive visual life idea? Productivity - Is the task performed in a clean, professional manner? Critical self-assessment - Is he open to new ideas and has the ability to accept criticism from the instructor and colleagues?
Objectives	
Core Concepts	1. Line, Format 2. Structure 3. Texts 4. Web 5. Poster, Banner, Video 6. Layout 7. Colors 8. Value 9. Space 10. Proportions 11. Balance 12. Contrasts 13. Unit 14. Rhythm 15. Harmony 16. Focal point 17. Models

Course Outline

Week	Topic
1	Art and design. Concepts on balance, contrast, harmony and ratio.
2	Introduction to multimedia programs and presentation of the programs to be used Explain the ways of presenting and submitting tasks. Discussion about research.
3	Design Theories 1: Students learn about elements like typography, text, colour theory, white spaces.
4	Introduction to Adobe InDesign. What is the layout. Task 1
5	Magazine, its main elements. Comments and reviews about ongoing projects
6	Laboratory work, layout introduction. Beginning of magazine design.
7	Design and nature of information. What message do we seek to convey and how to prepare it visually. Mainly works on the layout of information for a magazine.
8	Semi-final exam
9	How does the layout of a refill differ from the layout of a book. Task 2 - Editorial layout
10	Image selection, image ratio with text, contrast, gradient and background. Comments and reviews about ongoing projects - Editorial layout
11	Advertising, publications, photography and visual identity. Analysis on international designs and models on the layout, advertising and use of images.

12	Integrate magazine advertising.
13	Mock-ups, how to display the finished magazine in public. Prepare Mock-ups for web, posters, social networks, etc.
14	How to complete a project and the elements to consider when exporting. The difference between web and print design.
15	Portfolio of works. How to create a portfolio and what to keep in mind when creating it. Final reviews for projects.
16	Final Exam
Prerequisites	The student must attend the course at a minimum rate of 75%.
Literature	• The Graphic Design Reference & Specification Book Everything Graphic Designers Need to Know Every Day - Aaris Sherin, Irina Lee, Poppy Evans
References	• How to use graphic design to sell things, explain things, make things look better, make people laugh, make people cry, and (every once in a while) change the world - Michael Bierut • The graphic design idea book: Inspiration from 50 masters - Steven Heller, Gail Anderson

Course Outcome

1	Kuptimi themelor i fushës së dizajnit grafik.
2	Kuptimi thelbësor i proceseve të zgjidhjes së problemeve nëpërmjet dizajnit grafik. .
3	Kuptimi i bazave dhe aplikimi i Adobe Illustrator, Photoshop dhe InDesign.
4	Përvojë kursesh për të dizejnuar një revistë, libër, gazetë

Course Evaluation

In-term Studies	Quantity	Percentage
Midterms	1	30
Quizzes	0	0
Projects	0	0
Term Projects	0	0
Laboratory	0	0
Class Participation	1	10
Total in-term evaluation percent		**40**
Final exam percent		**60**
Total		**100**

ECTS Workload (Based on Student Workload)

Activities	Quantity	Duration (hours)	Total (hours)
Course duration (Including the exam week: 16x Total hours of the course)	16	2	32
Study hours outside the classroom (Preparation, Practice, etc.)	14	2	28
Duties	0	0	0
Midterms	1	2	2
Final Exam	1	3	3
Other	5	2	10
Total Work Load			**75**
Total Work Load / 25 (hours)			**3.00**
ECTS			**3.00**