

Course Name : Punimi i Diplomës/ Provim përfundimtar							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
MUL 212	E	Spring	2.00	1.00	0.00	2.50	5.00
Lecturer		Esmeralda Pashollari, MSc					
Assistant							
Course language		Albanian					
Course level		Program Profesional 2-Vjeçar					
Description		Studentët do të punojnë në mënyrë individuale, me mbështetjen e pedagogëve për kryerjen e punimit të diplomës. Studentëve t'u vihen në dispozicion të gjitha kapacitetet intelektuale dhe fizike për të zhvilluar një punim sa më të mirë.					
Objectives							
Core Concepts		1. Marrëdhëniet me Publikun 2. Opinioni Publik 3. Menaxhimi i imazhit 4. Komunikimi korporativ 5. Komunikimi bindës 6. Përgjegjësia sociale e korporatës 7. Propaganda 8. Fushatë promociionale 9. Dizenjim Grafik 10.Multimedia Storytelling 11.Animacion etj					
Course Outline							
Week	Topic						
1	Methodological session and counseling						
2	Methodological session and counseling						
3	Methodological session and counseling						
4	Methodological session and counseling						
5	Methodological session and counseling						
6	Methodological session and counseling						
7	Methodological session and counseling						
8	Evaluation of work						
9	Methodological session and counseling						
10	Methodological session and counseling						
11	Methodological session and counseling						
12	Methodological session and counseling						
13	Methodological session and counseling						
14	Methodological session and counseling						
15	Methodological session and counseling						
16	Final Exam						

Prerequisites	The student must attend the course at a minimum rate of 75%.		
Literature	•		
References	•		
Course Outcome			
1	Methodological session and counseling		
Course Evaluation			
In-term Studies		Quantity	Percentage
Midterms		0	0
Quizzes		0	0
Projects		0	0
Term Projects		0	0
Laboratory		0	0
Class Participation		0	0
Total in-term evaluation percent			0
Final exam percent			100
Total			100
ECTS Workload (Based on Student Workload)			
Activities	Quantity	Duration (hours)	Total (hours)
Course duration (Including the exam week: 16x Total hours of the course)	16	3	48
Study hours outside the classroom (Preparation, Practice, etc.)	14	3	42
Duties	0	0	0
Midterms	0	0	0
Final Exam	1	23	23
Other	0	0	0
Total Work Load			113
Total Work Load / 25 (hours)			4.52
ECTS			5.00