

Course Name : Punimi i Diplomës/ Provim përfundimtar							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
MUL 212	E	Spring	2.00	1.00	0.00	2.50	5.00
Lecturer Esmeralda Pashollari, MSc							
Assistant							
Course language Albanian							
Course level Program Profesional 2-Vjeçar							
Description Studentët do të punojnë në mënyrë individuale, me mbështetjen e pedagogëve për kryerjen e punimit të diplomës. Studentëve t'u vihen në dispozicion të gjitha kapacitetet intelektuale dhe fizike për të zhvilluar një punim sa më të mirë.							
Objectives							
Core Concepts 1. Marrëdhëniet me Publikun 2. Opinioni Publik 3. Menaxhimi i imazhit 4. Komunikimi korporativ 5. Komunikimi bindës 6. Përgjegjësia sociale e korporatës 7. Propaganda 8. Fushatë promovionale 9. Dizenjim Grafik 10.Multimedia Storytelling 11.Animacion etj							
Course Outline							
Week	Topic						
1	Methodological session and counseling						
2	Methodological session and counseling						
3	Methodological session and counseling						
4	Methodological session and counseling						
5	Methodological session and counseling						
6	Methodological session and counseling						
7	Methodological session and counseling						
8	Evaluation of work						
9	Methodological session and counseling						
10	Methodological session and counseling						
11	Methodological session and counseling						
12	Methodological session and counseling						
13	Methodological session and counseling						
14	Methodological session and counseling						
15	Methodological session and counseling						
16	Final Exam						

Prerequisites	The student must attend the course at a minimum rate of 75%.		
Literature	•		
References	•		
Course Outcome			
1	Methodological session and counseling		
Course Evaluation			
	In-term Studies	Quantity	Percentage
	Midterms	0	0
	Quizzes	0	0
	Projects	0	0
	Term Projects	0	0
	Laboratory	0	0
	Class Participation	0	0
	Total in-term evaluation percent		0
	Final exam percent		100
	Total		100
ECTS Workload (Based on Student Workload)			
	Activities	Quantity	Duration (hours)
	Course duration (Including the exam week: 16x Total hours of the course)	16	3
	Study hours outside the classroom (Preparation, Practice, etc.)	14	5
	Duties	0	0
	Midterms	0	0
	Final Exam	1	1
	Other	0	0
	Total Work Load		119
	Total Work Load / 25 (hours)		4.76
	ECTS		5.00