

Course Name : Punimi i Diplomës/ Provim përfundimtar

Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
MUL 212	E	Spring	2.00	1.00	0.00	2.50	5.00

Lecturer	Suela Musta, PhD
Assistant	
Course language	Albanian
Course level	Program Profesional 2-Vjeçar
Description	Studentët do të punojnë në mënyrë individuale, me mbështetjen e pedagogëve për kryerjen e punimit të diplomës. Studentëve t'u vihen në dispozicion të gjitha kapacitetet intelektuale dhe fizike për të zhvilluar një punim sa më të mirë.
Objectives	
Core Concepts	1. Marrëdhëniet me Publikun 2. Opinioni Publik 3. Menaxhimi i imazhit 4. Komunikimi korporativ 5. Komunikimi bindës 6. Përgjegjësia sociale e korporatës 7. Propaganda 8. Fushatë promovionale 9. Dizenjim Grafik 10.Multimedia Storytelling 11.Animacion etj

Course Outline

Week	Topic
1	Methodological session and counseling
2	Methodological session and counseling
3	Methodological session and counseling
4	Methodological session and counseling
5	Methodological session and counseling
6	Methodological session and counseling
7	Methodological session and counseling
8	Evaluation of work
9	Methodological session and counseling
10	Methodological session and counseling
11	Methodological session and counseling
12	Methodological session and counseling
13	Methodological session and counseling
14	Methodological session and counseling
15	Methodological session and counseling
16	Final Exam

Prerequisites	The student must attend the course at a minimum rate of 75%.		
Literature	•		
References	•		
Course Outcome			
1	Methodological session and counseling		
Course Evaluation			
	In-term Studies	Quantity	Percentage
	Midterms	1	30
	Quizzes	0	0
	Projects	1	20
	Term Projects	0	0
	Laboratory	0	0
	Class Participation	1	10
	Total in-term evaluation percent		60
	Final exam percent		40
	Total		100
ECTS Workload (Based on Student Workload)			
	Activities	Quantity	Duration (hours)
	Course duration (Including the exam week: 16x Total hours of the course)	16	3
	Study hours outside the classroom (Preparation, Practice, etc.)	14	5
	Duties	1	0
	Midterms	1	0
	Final Exam	1	7
	Other	0	0
	Total Work Load		125
	Total Work Load / 25 (hours)		5.00
	ECTS		5.00