

Course Name : News Writing and Reporting							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
JMC 107	B	Fall	2.00	0.50	0.50	3.00	4.00
Lecturer Rudi Dunga, Msc							
Assistant							
Course language Albanian							
Course level Bachelor							
Description News Reporting and Writing I, is a skills-based immersion into journalism. Students will learn the foundations of journalism and the craft's two main components - reporting and writing of the news - and will explore how news is delivered through mobile devices, TV, radio, Web and printed publications							
Objectives <ul style="list-style-type: none"> • To identify the different types of news and the writing techniques for each of them. • Understand sources of information and assess their reliability. • Use interviewing techniques to obtain information and create effective news stories. • Build news headlines and create their structure. • Understand the ethics of journalism and build news content ethically and in favor of the public interest. • Write journalism articles and investigative reports in an effective and engaging manner. • Understand the process of publishing and distributing news in newspapers and other media platforms. 							
Core Concepts Reporting Writing News Media Journalism							
Course Outline							
Week	Topic						
1	Presentation of course. - Aims and objectives.						
2	The Nature of News - What is the news? - The role of journalism and the challenges facing - accuracy, fairness and objectivity.(News Writing and Reporting, Missouri Group, IDK Publications, pp. 11-25)						
3	Redefinition of news: Citizen journalism and convergence - Citizen journalism - Convergence (News Writing and Reporting, Missouri Group, IDK Publications, pp. 26-42)						
4	Interviewing - Gain Confidence - Preparing for an interview - broadcast interviews - Creation of the report - How to maintain accuracy (News Writing and Reporting, Missouri Group, IDK Publications, pp. 43-61)						
5	What to quote directly - Problems in direct quotation - Attribution of direct and indirect quotations (News Writing and Reporting, Missouri Group, IDK Publications, pp. 62-87)						
6	Collection and verification of information - accurate information: The basis of a good story - Sources of computerized information - other traditional sources (News Writing and Reporting, Missouri Group, IDK Publications, pp. 88-109)						
7	Inverted Pyramid - How to write leads - Organize writing - Thinking by an inverted pyramid (News Writing and Reporting, Missouri Group, IDK Publications, pp. 128-149)						
8	Midterm Exam						
9	The elements of good writing - Good stories begins with good reporting (News Writing and Reporting, Missouri Group, IDK Publications, pp. 150-159)						
10	Alternatives of inverted pyramid - Chronology - Narrative of news - Structure of focus (News Writing and Reporting, Missouri Group, IDK Publications, pp. 160-181)						
11	Necrology - Basic information and style of necrology - Sources of information						

12	Press Releases - Finding news in press releases - Types of press releases - How to treat a press release. (News Writing and Reporting, Missouri Group, IDK Publications, pp. 182-198)			
13	To cover a news category. - Principles for reporters covering a news category. - Coverage of important local news categories. News category on police. (News Writing and Reporting, Missouri Group, IDK Publications, pp. 199-214)			
14	Overview. Presentation of projects.			
15	Presenting projects.			
16	Final Exam			
Prerequisites	The student must attend the course at a minimum rate of 75%.			
Literature	• “Raportimi dhe Shkrimi i Lajmeve”, Missouri Group			
References	• “Raportimi dhe Shkrimi i Lajmeve”, Melvin Mencher (Columbia University) • “Writing and Reporting Media”, Carole Rich • “Gazetaria”, Stephan Russ-Mohl • Dynamics of News Reporting and Writing, Vincent F. Filak			
Course Outcome				
1	Studentët do të marrin njohuritë bazë rreth raportimit dhe shkrimit të lajmit			
2	Studentët do të jenë të aftë të përdorin sa më mirë burimet e informacionit, të ndërtojnë strukturën e një lajmi për gazetë, TV, radio, si dhe për tregimet e gjata.			
Course Evaluation				
	In-term Studies	Quantity	Percentage	
	Midterms	1	30	
	Quizzes	0	0	
	Projects	1	21	
	Term Projects	0	0	
	Laboratory	0	0	
	Class Participation	1	10	
	Total in-term evaluation percent		61	
	Final exam percent		39	
	Total		100	
ECTS Workload (Based on Student Workload)				
	Activities	Quantity	Duration (hours)	Total (hours)
	Course duration (Including the exam week: 16x Total hours of the course)	16	3	48
	Study hours outside the classroom (Preparation, Practice, etc.)	14	4	56
	Duties	1	1	1
	Midterms	1	1	1
	Final Exam	1	1	1
	Other	0	0	0
	Total Work Load			107
	Total Work Load / 25 (hours)			4.28
	ECTS			4.00