

Course Name : News Writing and Reporting							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
JMC 107	B	Fall	2.00	0.50	0.50	3.00	4.00
Lecturer Rudi Dunga, Msc							
Assistant							
Course language Albanian							
Course level Bachelor							
Description News Writing and Reporting is a course that teaches students the principles of crafting a news story, understanding what constitutes news, and developing the skills necessary to become successful reporters. Students will learn how to structure a news story, construct effective headlines, and more.							
Objectives <ul style="list-style-type: none"> • To identify the different types of news and the writing techniques for each of them. • Understand sources of information and assess their reliability. • Use interviewing techniques to obtain information and create effective news stories. • Build news headlines and create their structure. • Understand the ethics of journalism and build news content ethically and in favor of the public interest. • Write journalism articles and investigative reports in an effective and engaging manner. • Understand the process of publishing and distributing news in newspapers and other media platforms. 							
Core Concepts Reporting Writing News Media Journalism							
Course Outline							
Week	Topic						
1	Presentation of course. - Aims and objectives.						
2	The Nature of News - What is the news? - The role of journalism and the challenges facing - accuracy, fairness and objectivity.						
3	Redefinition of news: Citizen journalism and convergence - Citizen journalism - Convergence						
4	Interviewing - Gain Confidence - Preparing for an interview - broadcast interviews - Creation of the report - How to maintain accuracy						
5	What to quote directly - Problems in direct quotation - Attribution of direct and indirect quotations						
6	Collection and verification of information - accurate information: The basis of a good story - Sources of computerized information - other traditional sources						
7	Inverted Pyramid - How to write leads - Organize writing - Thinking by an inverted pyramid						
8	Midterm Exam						
9	The elements of good writing - Good stories begins with good reporting						
10	Alternatives of inverted pyramid - Chronology - Narrative of news - Structure of focus						
11	Necrology - Basic information and style of necrology - Sources of information						
12	Press Releases - Finding news in press releases - Types of press releases - How to treat a press release.						
13	To cover a news category. - Principles for reporters covering a news category. - Coverage of important local news categories. - News category on police.						
14	Overview. Presentation of projects.						

15	Presenting projects.		
16	Final Exam		
Prerequisites	The student must attend the course at a minimum rate of 75%.		
Literature	• "Raportimi dhe Shkrimi i Lajmeve", Missouri Group		
References	<ul style="list-style-type: none"> • "Raportimi dhe Shkrimi i Lajmeve", Melvin Mencher (Columbia University) • "Writing and Reporting Media", Carole Rich • "Gazetaria", Stephan Russ-Mohl • Dynamics of News Reporting and Writing, Vincent F. Filak 		
Course Outcome			
1	Studentët do të marrin njohuritë bazë rreth raportimit dhe shkrimit të lajmit		
2	Studentët do të jenë të aftë të përdorin sa më mirë burimet e informacionit, të ndërtojnë strukturën e një lajmi për gazetë, TV, radio, si dhe për tregimet e gjata.		
Course Evaluation			
	In-term Studies	Quantity	Percentage
	Midterms	1	30
	Quizzes	0	0
	Projects	1	20
	Term Projects	0	0
	Laboratory	0	0
	Class Participation	1	10
	Total in-term evaluation percent		60
	Final exam percent		40
	Total		100
ECTS Workload (Based on Student Workload)			
	Activities	Quantity	Duration (hours)
	Course duration (Including the exam week: 16x Total hours of the course)	16	3
	Study hours outside the classroom (Preparation, Practice, etc.)	14	4
	Duties	1	0
	Midterms	1	2
	Final Exam	1	2
	Other	0	0
	Total Work Load		108
	Total Work Load / 25 (hours)		4.32
	ECTS		4.00