

Course Name : News Editing							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
JMC 206	B	Spring	1.00	1.00	1.00	2.00	5.00
Lecturer Valmora Gogo, PhD							
Assistant							
Course language Albanian							
Course level Bachelor							
Description The course addresses topics related to explaining the importance of editing a story before it is published, how editors work, securing and handling news, dealing with resources, access to minorities, or involving all parties included in the story.							
Objectives At the end of the course, it is intended that students have acquired the basic knowledge of editing a news story, which starts from its conception to its publication.							
Core Concepts 1. News editing 2. Reporting principles 3. Principles of writing 4. News management 5. Attribution 6. Context 7. Plagiarism and fabrication							
Course Outline							
Week	Topic						
1	Think like an editor-An editor's credo. "Objectiv.al" Newsroom. Davis, Steve, Davis, Emilie, "Think like an editor: 50 strategies for the print and digital world", Wadsworth Learning, Boston, USA, 2014, fq.1-7						
2	Managing the Story - 10 Steps to a Better Story: How to Work with Reporters on a Focused Plan before They Report. Manage the Editor: Coach Reporters to Coach You for Better Story Results. "Objectiv.al" Newsroom. "Objectiv.al" Newsroom. Davis, Steve, Davis, Emilie, "Think like an editor: 50 strategies for the print and digital world", Wadsworth Learning, Boston, USA, 2014.						
3	Social Media: It's Integral for Your Audience to Be Interactive and Involved. News judgment: How to Decide What's Important. Curiosity: How to Nurture This Trait and be the "Idea Person". "Objectiv.al" Newsroom. Davis, Steve, Davis, Emilie, "Think like an editor: 50 strategies for the print and digital world", Wadsworth Learning, Boston, USA, 2014.						
4	Analyzing the Story - See the Big Picture: How to Answer, "What's the Story?". 10 Questions in 10 Minutes: How to Keep the Story Talk Going. Structure: How to Ensure an Organized Story. Structure: Opening Paragraphs. Structure: Lead. Structure: Quotes. Structure: Nut Graph. Structure: Cosmic Graph. "Objectiv.al" Newsroom. Davis, Steve, Davis, Emilie, "Think like an editor: 50 strategies for the print and digital world", Wadsworth Learning, Boston, USA, 2014.						
5	Give Credit: How to Ensure Proper Attribution, Sourcing and Substantiation. Show, Don't Tell: How to Include Anecdotes, Examples and Details. Context: How to Provide Background and Relevance. Closer Look: How to Tell Where the Story Works and Where It Needs Work. "Objectiv.al" Newsroom. Davis, Steve, Davis, Emilie, "Think like an editor: 50 strategies for the print and digital world", Wadsworth Learning, Boston, USA, 2014.						
6	Assessing the Story - Skeptical Editing: Ask Key Questions Graph by Graph. Competing Digital Interests: How to Keep Readers with You. "Objectiv.al" Newsroom. Davis, Steve, Davis, Emilie, "Think like an editor: 50 strategies for the print and digital world", Wadsworth Learning, Boston, USA, 2014.						
7	Sensitivity: Sexual Orientation/Gender/Race/Religion/Disabilities/Age. Holding a Story: 10 Warning Signs That a Story Should Not Run. Saving a Story: 10 Things You Can Do to Make a Story Work. "Objectiv.al" Newsroom. Davis, Steve, Davis, Emilie, "Think like an editor: 50 strategies for the print and digital world", Wadsworth Learning, Boston, USA, 2014.						

8	Midterm Exam
9	Editing the Story - Treat Editing Like a Mystery: How to Approach a Story. Edit for AP Style. Edit for Grammar. Edit for Spelling. Edit for Punctuation. Edit for Accuracy. "Objectiv.al" Newsroom. Davis, Steve, Davis, Emilie, "Think like an editor: 50 strategies for the print and digital world", Wadsworth Learning, Boston, USA, 2014.
10	Edit for Fairness. Edit for Balance. Edit for Libel. Tight Writing: How to Keep It Simple. Trim a Story: How to Identify 10 Places to Cut. Transitions: How to Change Subjects and Speakers. Lively Language: Choose Strong Verbs and Avoid Cliches. "Objectiv.al" Newsroom. Davis, Steve, Davis, Emilie, "Think like an editor: 50 strategies for the print and digital world", Wadsworth Learning, Boston, USA, 2014.
11	Understanding Special Demands on the Story. Handling Multiple Platforms and Tools: How to Consider Your Options, Smartly. Digital Deadlines: 10 Tips. Web Elements: 5 Cautions. Ethics. Taste. "Objectiv.al" Newsroom. Davis, Steve, Davis, Emilie, "Think like an editor: 50 strategies for the print and digital world", Wadsworth Learning, Boston, USA, 2014.
12	Presenting and Selling the Story. Headlines, Keywords and Metadata. Points of Entry and Points of Involvement. Data Visualization. Photos. Promos and Refers. "Objectiv.al" Newsroom. Davis, Steve, Davis, Emilie, "Think like an editor: 50 strategies for the print and digital world", Wadsworth Learning, Boston, USA, 2014.
13	Using Authority Responsibly. Corrections: Own Up to Mistakes. Credibility: Put Yourself above Reproach. "Objectiv.al" Newsroom. Davis, Steve, Davis, Emilie, "Think like an editor: 50 strategies for the print and digital world", Wadsworth Learning, Boston, USA, 2014. "Writing and Editing for Digital Media", Brian Carroll, Routledge, 2017, f. 298-305
14	Plagiarism and Fabrication: What Editors Can Do. Deadline Pressure: How to Get Along in the Newsroom. Keep Asking Questions. "Objectiv.al" Newsroom. Davis, Steve, Davis, Emilie, "Think like an editor: 50 strategies for the print and digital world", Wadsworth Learning, Boston, USA, 2014, fq.
15	How do we find inspiration? How to choose the theme for the next article. How to work with resources, balance etc. An investigation may find the light of publication also driven by audience's status on "Facebook" and in other social networks. How to use social networks smartly. "Objectiv.al" Newsroom. "The Handbook of Global Online Journalism", Edited by Eugenia Siapera and Andreas Veglis, John Wiley & Sons, Inc, 2012, f.309-329
16	Final Exam
Prerequisites	The student must attend the course at a minimum rate of 75%.
Literature	<ul style="list-style-type: none"> • Dynamics of Media Editing, Vincent F. Filak, 2019 • Davis, Steve, Davis, Emilie, "Think like an editor: 50 strategies for the print and digital world", Wadsworth Learning, Boston, USA, 2014 • "Handbook of Global Online Journalism", Edited by Eugenia Siapera and Andreas Veglis, John Wiley & Sons, Inc, 2012 • "Writing and Editing for Digital Media", Brian Carroll, Routledge, 2017
References	<ul style="list-style-type: none"> • Missouri Group, "News Reporting and Writing", Bedford/St. Martin's; Twelfth edition, 2016 • Melvin Mencher, "News Reporting and Writing" McGraw-Hill Education; 12 edition, 2010
Course Outcome	
1	Students attending this course will look at the news beyond a simple reporting.
2	Students will be able to handle a story with the knowledge gained in all its steps.
3	Students will come to understand that editing is construction and starts when you think about the initial idea. Students will master the writing construction processes.

Course Evaluation			
In-term Studies	Quantity	Percentage	
Midterms	1	30	
Quizzes	0	0	
Projects	0	0	
Term Projects	0	0	
Laboratory	0	0	
Class Participation	1	10	
Total in-term evaluation percent		40	
Final exam percent		60	
Total		100	
ECTS Workload (Based on Student Workload)			
Activities	Quantity	Duration (hours)	Total (hours)
Course duration (Including the exam week: 16x Total hours of the course)	16	3	48
Study hours outside the classroom (Preparation, Practice, etc.)	14	4	56
Duties	0	0	0
Midterms	1	7	7
Final Exam	1	14	14
Other	0	0	0
Total Work Load			125
Total Work Load / 25 (hours)			5.00
ECTS			5.00