

Course Name : Television and Documentary Production							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
JMC 212	C	Spring	1.00	1.00	1.00	2.00	5.00
Lecturer Suela Musta, PhD							
Assistant							
Course language Albanian							
Course level Bachelor							
Description The course aims to exchange theoretical but also mostly practical knowledge from working in television media. Explaining the work and functioning of programming, selecting topics and the relationship with audiences is one of the main directions of the course. Then the explanations focus on the work of television documentaries and mainly those with investigative and social themes.							
Objectives 1- To get knows the functions of television programs for students 2- Explanation of the typology of programming, the program grid in function of meeting the interests and demands of the audience 3- How a documentary is built, structure, information gathering, video and text writing 4- How television programs function in online networks, web inserts, etc							
Core Concepts The focus of the course is the explanation of the television program schedule, the explanation of the typology, the definitions and obligations that televisions must have based on the law on audiovisual media. A good part of the course hours, in addition to laboratory work, is also related to the explanation of the composition and writing of television documentaries. How interviews work, finding sources, collecting information, etc.							
Course Outline							
Week	Topic						
1	General explanation of the concepts and terms of television programming. Typology and program schedule. Functions and objectives of the work of the programming director in a television.						
2	The legal and professional normative basis on which television programming is established. Explanation of the structure and work of the relevant Directorates according to thematic and issues of ethics in programs.						
3	How does the work of designing television programs work based on themes, the framework of the text, the protagonists and the relationship with the audience						
4	Television documentary. Explanation of how a documentary is structured., Explanation of theoretical theses, referring to different schools of Europe and America.						
5	Schedule and work on a documentary. Collection of official and informal information and sources. How to work with the text, interviews, finding characters and parties to be interviewed.						
6	Investigative documentary. Journalistic concepts, approach. How the process of setting a journalist's agenda and finding information sources works.						
7	Class discussion on some well-known documentaries on various topics, prepared by Albanian and foreign national televisions,						
8	Middle test						
9	Meeting with a journalist with experience in the field of television documentary. Explanation of the process from the start of the work to its broadcast.						

10	Journalism in the Field-work. Students are sent to prepare a mini-documentary with a topic from the field. They are guided by the instructions and knowledge obtained from various television experiences.
11	Continuation of students' fieldwork for the television documentary
12	Detailed discussion and analysis of the work done by the students. The strengths and weaknesses of their work, SWOT analyze .
13	Developing an analysis of the programming of various national televisions. Which typology dominates the programming of these televisions and the reasons why and what happens with the audience
14	Explanation of some theoretical theses on program selection and projections of audience demands and needs from television programs. Jacob Washlag, KJames Webster , (A theory of television program choice) McQuail Noam, E.M., 1991, Television in Europe (Oxford University Press, New York...
15	Theory and practical examples on investigative television documentaries. This communication space includes also a meeting with the BIRN portal editorial staff.
16	Final Exam
Prerequisites	The student must attend the course at a minimum rate of 75%.
Literature	<ul style="list-style-type: none"> • Jacob Washlag, KJames Webster , (A theory of television program choice) McQuail Noam, E.M., 1991, Television in Europe (Oxford University Press, New York...
References	<ul style="list-style-type: none"> • The Effects of Related and Unrelated Cuts on Television Viewers' Attention, Processing Capacity, and Memory Article Full-text available Feb 1993 Annie LangSeth GeigerMelody StrickwerdJanine SumnerPublic Television Programming Strategy Before and After Competition: The Greek Case George Tsourvakas
Course Outcome	
1	Students will be able to understand basic terms and concepts of television programming, as well as trained in the field to draft the structure of a documentary.

Course Evaluation			
In-term Studies	Quantity	Percentage	
Midterms	1	30	
Quizzes	0	0	
Projects	1	30	
Term Projects	0	0	
Laboratory	0	0	
Class Participation	1	10	
Total in-term evaluation percent		70	
Final exam percent		30	
Total		100	
ECTS Workload (Based on Student Workload)			
Activities	Quantity	Duration (hours)	Total (hours)
Course duration (Including the exam week: 16x Total hours of the course)	16	3	48
Study hours outside the classroom (Preparation, Practice, etc.)	14	5	70
Duties	1	0	0
Midterms	1	1	1
Final Exam	1	1	1
Other	1	1	1
Total Work Load			121
Total Work Load / 25 (hours)			4.84
ECTS			5.00