

Course Name : Communication Skills I							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
ELL 115	B	Fall	3.00	0.00	0.00	3.00	4.00
Lecturer Carly Recí, Msc							
Assistant							
Course language English							
Course level Bachelor							
Description The course aims to explore the main elements of communication: human communication, language, self perception, interpersonal communication, group communication, public communication (including public speaking, interviewing, debating/persuading). Some attention will also be given to technical and practical business communication and its documentation.							
Objectives To understand the general science of human communication, and to become better competent in interpersonal and public communication (spoken and written).							
Core Concepts							
Course Outline							
Week	Topic						
1	Course introduction ,What is communication?, The three levels of understanding (Alan Barker, Improve Your Communication Skills)						
2	Human Communication; Types of communication (chp. 1, Ronald B. Adler and George Rodman, Understanding Human Communication)						
3	Functions of Communication, Communication Competence (chp. 1, Ronald B. Adler and George Rodman, Understanding Human Communication)						
4	Perception,the self, and communication, Functions of Communication,Communication Competence (chp. 2, Ronald B. Adler and George Rodman, Understanding Human Communication)						
5	Perception,the self, and communication, Functions of Communication,Communication Competence (chp. 2, Ronald B. Adler and George Rodman, Understanding Human Communication)						
6	The Nature of language, Functions of Communication, (chp. 3, Ronald B. Adler and George Rodman, Understanding Human Communication)						
7	Communication Competence (chp. 3, Ronald B. Adler and George Rodman, Understanding Human Communication)						
8	Midterm Exam						
9	Listening (chp. 4, Ronald B. Adler and George Rodman, Understanding Human Communication)						
10	Misconceptions of Listening (chp. 4, Ronald B. Adler and George Rodman, Understanding Human Communication)						
11	Nonverbal Communication (chp. 5, Ronald B. Adler and George Rodman, Understanding Human Communication (Urmila Rai, English language communication skills)cation						
12	Nonverbal Communication (chp. 5, Ronald B. Adler and George Rodman, Understanding Human Communication (Urmila Rai, English language communication skills)						

13	Understanding Interpersonal Relationships (chp.6, Ronald B. Adler and George Rodman, Understanding Human Communication),(Andi Green, Effective Personal Communication skills for Public relations)
14	Understanding Interpersonal Relationships (chp.6, Ronald B. Adler and George Rodman, Understanding Human Communication)
15	Revision
16	Final Exam
Prerequisites	The student must attend the course at a minimum rate of 75%.
Literature	<ul style="list-style-type: none"> • L. Adler, R. G. Rodman, (2011). Understanding Human Communication, Oxford University Press. • Alan Barker (2010), Improve Your Communication Skills,London, Kogan Page Limited.
References	<ul style="list-style-type: none"> • Andi Green (2006), Effective Personal Communication skills for Public relations, London, Kogan Page Limited. • Urmila Rai (2010) English Language Communication skills, Himalaya publishing house. • Helio Fred Garcia (2012)The Power of Communication, Pearson Education, New Jersey
Course Outcome	
1	An understanding of intrapersonal, interpersonal, and mass communication and the theoretical issues which underly them
2	An ability to do practical application of communication skills in research and persuasive and effective speaking
3	An understanding coupled with practical application of business communication skills: interviewing, memos, resumes, resulting in proficiency

Course Evaluation			
In-term Studies	Quantity	Percentage	
Midterms	1	30	
Quizzes	0	0	
Projects	1	10	
Term Projects	0	0	
Laboratory	0	0	
Class Participation	1	10	
Total in-term evaluation percent		50	
Final exam percent		50	
Total		100	
ECTS Workload (Based on Student Workload)			
Activities	Quantity	Duration (hours)	Total (hours)
Course duration (Including the exam week: 16x Total hours of the course)	16	3	48
Study hours outside the classroom (Preparation, Practice, etc.)	14	2	28
Duties	1	12	12
Midterms	1	5	5
Final Exam	1	8	8
Other	0	0	0
Total Work Load			101
Total Work Load / 25 (hours)			4.04
ECTS			4.00