

Course Name : American Studies							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
ELL 356	C	Spring	3.00	0.00	0.00	3.00	5.00
Lecturer		William Karl Martin, PhD					
Assistant							
Course language		English					
Course level		Bachelor					
Description		American Studies course serves to introduce students to the main phenomena of life and American culture as well as the impact on today`s globalized world. Assignment: Students will make presentation on one of the states in the USA.					
Objectives		To equip students with knowledge about the composition of the nation, American values and beliefs, regionalism against Americanization, the economy of the United States, urbanization of America, the legal system, minorities, political system, education, America's global role, religious beliefs, arts , sports, media, etc.					
Core Concepts							
Course Outline							
Week	Topic						
1	Introduction; review of Syllabus; Timeline overview, project description and sign ups. Perception check impressions of America.						
2	1900s; Theodore Roosevelt, Henry Ford, immigrants, 1906 fire in San Francisco, the Wright Brothers, the birth of a shared popular culture (magazines, advertising, films, sports, publishing)						
3	1910s: Woodrow Wilson and foreign policy, World War I, constitutional amendments, growth of the movie industry, Norman Rockwell, the refrigerator, Campbell's soup and Oreos						
4	1920s: The Roaring Twenties, prohibition, jazz, speakeasies, fashion, growth of big business and public utilities, urban versus rural, Babe Ruth, Al Capone, Black Tuesday (Oct 29. '29)						
5	1930s: The Great Depression, Franklin D. Roosevelt, New Deal programs, widespread radios, The Empire State Building, the Golden Gate Bridge, Greta Garbo, Mae West, Howard Hughes, Gone with the Wind, The Wizard of Oz						
6	1940s: World War II, the						
7	1950s: Dwight D. Eisenhower, the Cold War, Senator McCarthy and paranoia, Leave it to Beaver, I Love Lucy, population explosion, birth of Rock 'n Roll: Elvis Presley, Little Richard, Jerry Lee Lewis, African American integration into Baseball, Barbie, TV dinners						
8	Midterm exam						
9	1960s: John F. Kennedy and Lyndon B. Johnson, the Vietnam War, Civil Rights Movement, Martin Luther King Jr., Malcolm X, Thurgood Marshall, growth of counter-culture and youth culture, the Beatles, Aretha Franklin, Motown, Bob Dylan, Muhammad Ali, Johnny Carson, Sesame Street, bell bottoms, hippies						
10	1970s: The Me Decade, Richard Nixon, Jimmy Carter, feminist movement, Roe Vs. Wade, environmental movement, MASH, Happy Days, the Godfather, Star Wars, evolution of punk rock, new wave, funk, and disco music, cable TV, The Jackson 5, Gloria Steinem, Rolling Stones						
11	1980s: Ronald Reagon, the Reagon Doctrine, collapse of the Berlin Wall (end of the Cold War), rise of the Religion Right, AIDS, homelessness, yuppies, Starbucks, Bill Cosby, Michael Jackson, Madonna, Run DMC, rap and hip-hop, E.T., MTV, the Brat Pack,						

12	1990s: George Bush, Sr., the Gulf War, Bill Clinton, presidential scandals,
13	2000s: George Bush, Jr., attacks of 9/11/01, terrorism, the Iraq War, Hurricane Katrina, steroid scandal in Baseball, worldwide economic crises, Barack Obama elected in 2008, death of Michael Jackson, Eminem, hip-hop and gangsta rap, American Idol, Beyonce, cell phones, wi-fi
14	America today
15	America today
16	Final Exam
Prerequisites	The student must attend the course at a minimum rate of 75%.
Literature	• Bowling, Beatniks, and Bell-Bottoms: Pop-Culture of 20th Century America. (2002). Sara Pendergast and Tom Pendergast, Editors. Gale Group, Thomson Learning, Inc.
References	• Arndt, Richard. (2005). The First Resort of Kings: American Cultural Diplomacy in the Twentieth Century. Potomac Books, Inc. • Kammen, Michael. (1997.) America in the Past Lane. Oxford University Press. • Peretti, Burton W. (2009.) Life Every Voice: The History of African American Music. Rowman & Littlefield Publishers, Inc. • Skin Deep, Spirit Strong: The Black Female Body in American Culture. (2002.) Kimberly Wallace-Sanders, Editor. The University of Michigan Press. • The Cambridge History of American Music. (1998.) David Nicholls, Editor. Cambridge University Press. • A Companion to 20th Century America. (2004.) Stephen J. Witfield, Editor. Blackwell Publishing.
Course Outcome	
1	Students will be able to discuss the impact on American life of key historical and political events throughout the 20th century.
2	Students will be able to identify the relationships between various trends in American popular culture from the turn of the 20th century to today.
3	Students will be given the opportunity to compare and contrast American lifestyles and values to their own.

Course Evaluation			
In-term Studies	Quantity	Percentage	
Midterms	1	30	
Quizzes	1	20	
Projects	1	20	
Term Projects	0	0	
Laboratory	0	0	
Class Participation	0	0	
Total in-term evaluation percent			70
Final exam percent			30
Total			100
ECTS Workload (Based on Student Workload)			
Activities	Quantity	Duration (hours)	Total (hours)
Course duration (Including the exam week: 16x Total hours of the course)	16	3	48
Study hours outside the classroom (Preparation, Practice, etc.)	14	3	42
Duties	1	9	9
Midterms	1	2	2
Final Exam	1	2	2
Other	2	5	10
Total Work Load			113
Total Work Load / 25 (hours)			4.52
ECTS			5.00